ESG Frequently Asked Questions
March 2021

Human Capital Management

What is the scope of the company’s employee stock ownership plan (ESOP) or employee stock purchase plan (ESPP)?

Nasdaq’s Equity Plan provides for the issuance of our equity securities to all employees and directors as part of their compensation plan, though employees in certain of our locations may be ineligible due to local securities laws and regulations.

In addition, in jurisdictions where participation in the ESPP is permitted, all our employees are eligible. Employees may purchase shares of our common stock at a 15% discount to the lesser of the closing price of our common stock on (i) the first trading day of the offering period or (ii) the last trading day of the offering period.

As of December 31, 2020, over 99.0% of our employees are eligible to participate.

What is the scope of support for degree programs and certifications?

Nasdaq has a tuition reimbursement policy that allows for attending a degree-related program of study at an accredited institution. Nasdaq also fully funds technical and professional certification training and testing.

Does the company provide job-specific development training?

Yes, Nasdaq provides access to a number of job-specific e-learning opportunities, live workshops, as well as mentoring and coaching. Please see the below link for full details: https://www.nasdaq.com/about/our-people/learn-grow.

Does the company provide managerial or leadership development training?

Yes, Nasdaq provides leadership development training at all employee levels. For more detailed information, please visit: https://www.nasdaq.com/about/our-people/learn-grow

Does the company’s benefits cover all employees?

Nasdaq’s programs are designed to not only promote work/life balance but also allow employees to be able to focus on their busy professional and personal lives. The plans and programs are comprehensive, and are available to all regular full time and part time employees who work 20 or more hours per week.

What is included in Nasdaq’s employee benefits and rewards program?

Nasdaq offers a suite of programs, benefits and resources to support our employees’ priorities and goals at work and in life. With a mix of globally consistent and locally tailored programs, we strive to meet everyone’s needs, wherever they live. For more detailed information on the above programs, please visit: https://www.nasdaq.com/about/careers/benefits-rewards.
Is over 90% of the company’s workforce local?

Yes. Nasdaq operates a robust Global Headcount and Workforce planning exercise annually aligned with our people and location strategy, and is adjusted on an as needed basis through regular review to incorporate attrition levels, replacement hires, new projects. In conjunction with the business, we create job specifications and post our roles through our ATS system (Workday) to our internal job board, external career boards, social media sites and diversity groups. Across all our experienced hiring globally, at least 90% of our hires are made with locally sourced talent.

Corporate Behavior

Does the company conduct regular audits of ethical standards?

Nasdaq Internal Audit has a comprehensive Audit Universe that is addressed on a three year rotating cycle. Ethics are considered in all audits as a matter of standard professional care when conducting audits. However, over and above that, our internal ethical processes are also included in the audit universe and as such would be covered on a ‘no longer than three year’ cycle.

Environmental

Does the company have programs or actions to reduce future energy consumption (e.g. demand-side management programs)?

Nasdaq has a number of programs and new applications in place that all works together to reduce its consumption of Energy and also other materials.

These include:

- Where possible, Nasdaq leases office space in buildings with Green/Energy certifications.
- Similarly, when possible Nasdaq strives for Green Building certifications (e.g. LEED) for new construction projects, which reduces energy consumption and emissions and we achieved LEED Gold certification for its new 10th Floor Client Experience Center and are targeting LEED Gold certification for the new floors within the Nasdaq’s Global Headquarters in New York. The new Nasdaq London office is also tracking to achieve BREEAM certification.
- A complete sustainability audit is being conducted on the Nasdaq real estate portfolio to identify energy saving initiatives and begin the first step to achieve a green certification for the operation of key Nasdaq offices.
- The Nasdaq Helsinki office has achieved the WWF Green building certification for the 9th year in a row, which greatly reduces energy consumption and in 2019 was rated the most sustainable stock exchange in the world by Corporate Knights; in fact, three of the Nasdaq global exchanges made the top ten.
- Quality lighting, sensors and controls are installed throughout the Nasdaq office spaces to automatically turn off the office space lights to save on electricity and LED lighting is being installed in all new office interior fit outs.
- Nasdaq is rolling out new Video Conferencing technology, Zoom, in an effort to reduce the need for Business Travel.
With the involvement of the Nasdaq Global Green Team Employee Network, Nasdaq has implemented a new program to remove single use items from office pantries globally to reduce the amount of waste being generated.

A new Procure to Pay system, Coupa, was installed at Nasdaq that requires electronic invoices, which reduces print/scan demand and eliminates paper waste with physical invoices.

DocuSign has been rolled out and is used enterprise wide to electronically send and execute contracts and other documents. This greatly reduces the need to print, mail and scan documents which greatly affects Nasdaq’s carbon footprint.