

Harness Tomorrow's Market Movements Today

With Nasdaq Options Pulse powered by U.S. Options data



Nasdaq Options Pulse uses options data to offer transparency and insights into the equity and options markets. This new product helps forecast positions and measure market sentiment based on Nasdaq data.

Insights & Benefits for Retail Investors

Nasdaq Options Pulse enables end users to make more informed trading decisions, driving more engagement and improved financial outcomes.

Enhanced Decision Making: The put/call ratio forecasts market trends, offering investors a competitive edge. High ratios predict uptrend movements, especially with a 2-day lag.

Greater Statistical Significance: Studies show Nasdaq Options Pulse has high causality coefficients and statistical significance, making it a useful market sentiment indicator.

Actionable Insights: Nasdaq data helps investors identify optimal entry and exit points, improving portfolio performance and risk management. Hypothetical portfolios based on the Nasdaq Options Pulse put/call ratio show statistically significant "alpha*" across different market conditions.

Driving Outcomes for Retail Online Brokers

Nasdaq Options Pulse enhances the trading experience for retail investors while driving key outcomes for retail brokers and more engagement on their platforms.

Portfolio Management: Boost portfolio performance by integrating Nasdaq Options Pulse signals into strategies. Portfolios formed after "fear" signals based on 5, 10, 15, 30, and 60 day average returns outperform buy-and-hold.

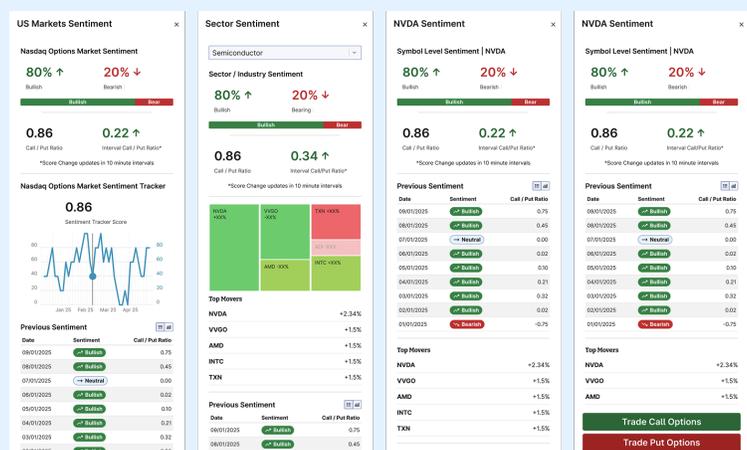
Risk Management: Spot periods of market fear to manage risk. The put/call ratio acts as a contrarian indicator, predicting rallies after downturns.

Market Timing: Use Nasdaq Options Pulse signals driven by U.S. Options data to time market entries and exits more effectively.

How to Implement

The implementation of Nasdaq Options Pulse is seamless and will drive more engagement across the trading being conducted on your platform.

Implement the options data directly into your UI to create a cohesive look while providing unmatched insights into the equities and options markets.



* Alpha refers to the measure of a fund manager's ability to generate excess returns over a benchmark index due to their investment decisions.

Reach out to your Nasdaq representative to learn how to unlock the potential of market sentiment with Nasdaq Options Pulse powered by U.S. Options data.