

TradeTalks Media Kit

TradeTalks is Nasdaq's live studio show where the voices of the markets meet. It features thoughtful and empowering discussions with today's leading voices on the ever-evolving investing landscape, delving deep into the market trends shaping the global economy, technology, policymaking, and more.

A Suite of Digital Products

Website: TradeTalks is hosted on Nasdaq.com, one of the most trusted destinations for real-time global market news, analysis and insights.

Social Media: Each TradeTalks episode is shared across the Nasdaq Audience Network, including Twitter and YouTube as well as select partners.

Newsletter: Selected interviews of the week will be featured in the TradeTalks newsletter, which is delivered to a highly engaged list of subscribers every Wednesday.

We reach a broad audience and cover every facet of the market:

Audience

- Retail & Institutional Investors
- Sell-Side Brokers
- Buy-Side Traders
- Registered Investment Advisors
- C-Suite Executives
- Regulators

Coverage

- Global Market Trends
- U.S. and World Economy
- Emerging Technologies
- Digital Assets
- Market Structure and Regulation
- Personal Finance

Nasdaq and TradeTalks's Global Audience

139K

Total Engagements Across Social Networks in 2024

Newsletter Performance

33.1%

Average Open Rate in 2024

TradeTalks Event Coverage

Every year, TradeTalks streams live from some of the most premiere events in the financial, business and tech spaces. Including, but not limited to: CES, SmartCon, Money 20/20, Singapore FinTech Festival, and many more. This real-time coverage highlights the top voices in the space and captures the excitement of the conferences.



Our Host

Jill Malandrino is a creator and host of Nasdaq TradeTalks, which broadcasts live from the Nasdaq MarketSite and locations around the globe. Through insightful panel discussions with cross-sector thought leaders, executives and entrepreneurs, regulators and policymakers, as well as academia and legal experts, she provides viewers with a comprehensive understanding of global capital markets, emerging technologies, digital assets and the regulatory environment.

In addition to her work as host of Nasdaq TradeTalks, Jill moderates fireside chats and serves as a panelist at marquee events worldwide, including the Singapore FinTech Festival, SALT, CES, Consensus, Mainnet, Rally and Exchange ETFs.

Prior to joining Nasdaq, Jill was a reporter with more than a decade of experience. She started her career in the institutional equity markets, which provided a robust foundation for navigating the dynamic landscape of financial and emerging technology media.

Jill holds a master's degree in Communication and Media from Rutgers University, a Bachelor of Arts degree in Journalism from the University of Massachusetts, Amherst, and is attending Seton Hall University School of Law, pursuing a Master of Legal Studies degree in Privacy Law and Cyber Security.

