

Q3 2025: Strong Momentum in Investment Strategy Additions on the Nasdaq eVestment Platform

The Nasdaq eVestment platform maintains its position as the leading destination for institutional investment managers looking to highlight their expertise to consultants and investors globally. The third quarter of 2025 showcased strong momentum, with 602 new investment strategies launched by 287 firms – placing this quarter well within our standard range of 400-700 quarterly new additions.

Varied Investment Structures Fuel Platform Expansion

Separate accounts emerged as the preferred default vehicle for newly added strategies (serving as the default structure for 262 of the products); nevertheless, the default vehicles for these new capabilities spanned a comprehensive array of structures (with many offering multiple wrapper options), including:

- Commingled Funds
- ETFs
- ICAVs
- Separate Accounts
- Unit Trusts
- Plus numerous other specialized frameworks

This variety underscores the changing demands of institutional investors pursuing access to cutting-edge investment solutions across various formats.

ESG Implementation

Environmental, social, and governance considerations were prominent throughout many of the investment capabilities introduced during Q3 2025:

- 8% were classified as dedicated ESG-focused strategies
- 9% incorporate ESG factors into their investment methodologies

Asset Class Distribution

Equity strategies comprised the largest share of newly added strategies, accounting for 49% of all new capabilities with 293 strategies. The full asset class breakdown reveals:

Asset Class	Strategies Added	%
Balanced/Multi-Asset	65	11%
Equity	293	49%
Fixed Income	149	25%
Hedge Funds	89	15%
Real Estate	6	1%
Total	602	100%

Investment Methodology Analysis: Fundamental Approaches Lead

Fundamental analysis (regarding investment methodology) represented the largest segment of new capabilities - comprising 43% of all new strategies. Among the 145 distinct firms that introduced fundamental capabilities, the most prolific included:

- T. Rowe Price: 15
- NextFolio, LLC: 10
- MFS Investment Management: 8
- Jarislowsky, Fraser Limited: 7
- BlackRock: 6
- Cobas Asset Management: 6
- GAMCO Asset Management: 6

Combined and Quantitative methodologies accounted for 17% and 13% respectively, with 102 firms launching capabilities utilizing these approaches. Top contributors in this segment included:

- BlackRock: 9
- Kurv Investment Management LLC: 8
- Macquarie Asset Management: 6
- ClearBridge Investments, LLC: 5
- Flag Asset Management: 5
- Morningstar Investment Management LLC: 5
- Nordea Asset Management: 5

Worldwide Presence with Regional Specialization

The geographical breakdown of new strategies demonstrates a broad array of focus areas:

- 41% (248 strategies) concentrated on individual countries, covering 13 distinct markets
- 252 strategies provided comprehensive global exposure
- 31 strategies targeted European/EMEA regions
- 29 strategies concentrated on Emerging Markets

Universe Classifications

An impressive 117 distinct universes were featured among Q3 additions, ranging from “Alternative Risk Premia” to “Korea Equity” to “Relative Value - Multi-Market Arbitrage.” These classifications play a vital role in enhancing consultant and investor screening effectiveness and stimulating research engagement.

Global Footprint

The platform's international presence grew further with reporting firms headquartered across 24 different nations. In addition to US-based managers, the most active jurisdictions included the UK, Canada, France, Australia, and Switzerland. The managers noted below contributed the most strategy profiles in Q3 2025 across those countries which collectively added the highest number of strategies during the quarter:

Country	Total Strategies Added	Top Firms	# of Profiles Added
United States	354	BlackRock	38
		State Street Investment Management	23
		T. Rowe Price	15
		Principal Asset Management	12
		ClearBridge Investments, LLC	10
		NextFolio, LLC	10
United Kingdom	55	HSBC Global Asset Management Limited	4
		Insight Investment	4
		M&G Investments	4



Country	Total Strategies Added	Top Firms	# of Profiles Added
		Jupiter Asset Management	3
		L&G - Asset Management (formerly LGIM)	3
Canada	39	Jarislowsky, Fraser Limited	9
		BMO Asset Management (Canada)	4
		CIBC Asset Management	3
		Mackenzie Investments	3
		TD Global Investment Solutions	3
France	22	Amundi Asset Management	8
		Scientific Beta Pte.	6
		BNP Paribas Asset Management	4
		AXA Investment Managers	2
Australia	18	Flag Asset Management	5
		Coolabah Capital Investments Pty Ltd	2
		RQI Investors	2
		Trilogy Funds	2
Switzerland	18	UBS Asset Management	6
		Lombard Odier Investment Managers	3
		Zürcher Kantonalbank	3

