Q2 2026: Continued Momentum in Investment Strategy Additions on the Nasdaq eVestment™ Platform

The Nasdaq eVestment platform remains firmly established as the leading resource for institutional investment managers looking to present their capabilities to consultants and investors on a global scale. The second quarter of 2026 carried forward the platform's strong momentum, with 249 firms (from AllianceBernstein to Zazove Associates) launching 643 new public-markets investment strategies — a step up from the 613 strategies added in Q1 2026, and once again falling well within our typical quarterly range of 400–700 new additions.

Separate Accounts Take the Lead as the Pooled Mix Shifts

Unlike the prior quarter, when pooled structures dominated, Separate/Segregated Accounts became the most common default vehicle in Q2, representing 47% of strategies added (300) — up from 39% (241) in Q1 2026. Pooled vehicle structures (mutual funds/40 Act/UCITS, commingled funds, and ETFs) accounted for roughly 45% of strategies (288), down from 55% in Q1 2026. The mix within pooled vehicles also rotated notably: ETFs nearly doubled (from 51 to 96), while commingled funds fell (from 114 to 44) and pooled/mutual funds eased modestly (from 173 to 148) — reflecting a swing back toward institutional separate-accounts and ETF wrappers across newly added strategies.

ESG Integration

Strategies continued to maintain an ESG focus or integrate ESG considerations into their investment processes:

6%
were designated as dedicated ESG-focused strategies
(down slightly from ~7% in Q1 2026)

16%
incorporate ESG factors into their investment approaches (102 strategies; in line with Q1 2026)

Asset Class Breakdown: Equity Reasserts Dominance as Balanced Retreats

Equity strategies reasserted their leadership, representing 51% of newly marketed strategies (327) — a marked increase from 43% in Q1 2026. Conversely, Balanced/Multi-Asset strategies gave back last quarter's surge, falling to 13% (85) from 26% in Q1 2026. Hedge Funds ticked up to 13% (86) from 10%, while Fixed Income held roughly steady at 22% (140). The complete asset class distribution:

Asset Class	Q2 2026 Count	Q2 2026 %	Q1 2026 %
Equity	327	51% ▲	43%
Fixed Income	140	22% ▲	20%
Hedge Funds	86	13% ▲	10%
Balanced/Multi-Asset	85	13% ▼	26%
Real Estate	5	1% –	1%
Total	**643**	**100%**	**100%**

Fundamental-Based Strategies Represented the Largest Share of Additions

Strategies incorporating a Fundamental approach again constituted the largest category of new offerings — accounting for 41% of all new strategies (264), up from 37% in Q1 2026. Combined approaches represented 16% (100) and Quantitative approaches 14% (89), both up from 12% each in the prior quarter. Passive (74, 12%) and Discretionary (40, 6%) rounded out the specified approaches.

Geographic Diversity and Global Reach

The geographic distribution of new strategies again reflected a diverse range of focus areas:

- 42% (272 strategies) focused on individual countries, spanning 15 distinct markets
- 264 strategies offered broad global exposure
- 32 strategies targeted European/EMEA/MENA regions (28 Europe + 4 MENA)
- 37 strategies focused on Emerging Markets
- 6 strategies focused on APAC

Universe Classifications: Broad Representation

A remarkable 178 distinct universes were represented among Q2 additions. Universes attracting 10 or more strategies included: All US Equity (103), All Global Equity (76), Fundamental – Long/Short Equity (16), Global Emerging Markets Fixed Income – Hard Currency (14), All ACWI ex-US Equity (10), and Global Emerging Markets Equity (10). Lifecycle/Target Date offerings remained well-represented in aggregate (62 across the 2000–2075 vintages).

International Footprint

The platform's global reach expanded further, with reporting firms based across 27 different countries — up from 25 the prior quarter. Beyond US-based managers (364 strategies, up from 326 in Q1 2026), the most active jurisdictions included Canada (98), the United Kingdom (44), Switzerland (28), Australia (16) and France (16). The managers listed below contributed the highest number of strategy profiles in Q1 2026 across those countries which collectively added the greatest number of strategies during the quarter:

Country	Total Strategies Added	Top Firms	# of Profiles Added
United States	364	Empower Annuity Insurance Company	58
		BlackRock	23
		Virtus ETF Solutions	21
		J.P. Morgan Investment Management Inc.	18
		AllianceBernstein L.P.	13
Canada	98	RBC Global Asset Management	21
		Sun Life Global Investments (Canada) Inc.	19
		Vanguard Investments Canada Inc.	14
		Manulife Investment Management	10
		Fiera Capital Corporation	6
United Kingdom	44	L&G - Asset Management (formely LGIM)	10
		Man Group	7
		Ashmore Group plc	3
		HSBC Global Asset Management Limited	3
Switzerland	28	UBS Asset Management	13
		Pictet Asset Management	6
		Zürcher Kantonalbank	4
		Kepler Unigestion (part of Kepler Cheuvreux (Suisse) SA)	2
Australia	16	Coolabah Capital Investments Pty Ltd	4
		Macquarie Asset Management	4
		Antipodes Partners Limited	2
France	16	BNP Paribas Asset Management (Former AXA IM)	3
		Carmignac	2
		Lazard Freres Gestion SAS	2
		Ofi Invest Asset Management	2