Public consultation on the review of the Prospectus Directive

Fields marked with * are mandatory.

Introduction

The Prospectus Directive 2003/71/EC has applied since July 2005. The Directive, together with its Implementing Regulation n°809/2004, lays down the rules governing the prospectus that must be made available to the public when a company makes an offer or an admission to trading of transferable securities on a regulated market in the EU. The prospectus contains information about the offer, the issuer and the securities, and has to be approved by the competent authority of a Member State before the beginning of the offer or the admission to trading of the securities.

Two key objectives underpin the Directive:
• **Investor and consumer protection.** A prospectus is a standardised document which, in an easily analysable and comprehensible form, should contain all information which is necessary to enable investors to make an informed assessment of the issuer and the securities offered or admitted to trading on a regulated market.

• **Market efficiency.** A prospectus aims at facilitating the widest possible access to capital markets by companies across the EU. The Directive sought to achieve this through requiring a common form and content of the prospectus and introducing an EU wide passport: a prospectus approved by the competent authority of one Member State should be valid for the entire Union without additional scrutiny by the authorities of other Member States.

Following a review, the Directive was amended in November 2010 in the following areas: (i) investor protection was strengthened by improving the quality and effectiveness of disclosures and by facilitating comparison between products through the summary; (ii) efficiency was increased by reducing administrative burdens for issuers through various proportionate disclosure regimes (including for small and medium-sized enterprises (SMEs), companies with reduced market capitalisation and rights issues), a recalibration of the thresholds below which no prospectus is required and some further harmonisation of technical details in certain areas (withdrawal rights).

The review of the Directive in the context of the Commission’s action plan for a Capital Markets Union

The prospectus is the gateway into capital markets for firms seeking funding, and most firms seeking to issue debt or equity must produce one. It is crucial that it does not act as an unnecessary barrier to the capital markets. It should be as straightforward as possible for companies (including SMEs) to raise capital throughout the EU. The Commission is required to assess the application of the Directive by 1 January 2016 but given the importance of making progress towards a Capital Markets Union, has decided to bring the review forward. The review will seek to ensure that a prospectus is required only when it is truly needed, that the approval process is as smooth and efficient as possible, the information that must be included in prospectuses is useful and not burdensome to produce and that barriers to seeking funding across borders are reduced.

The review of the Prospectus Directive is featured in the Commission Work Programme for 2015, as part of the Regulatory Fitness and Performance Programme (REFIT).

Shortcomings of the Directive and objectives of the review

There are several potential shortcomings of the prospectus framework today. The process of drawing up a prospectus and getting it approved by the national competent authority is often perceived as expensive, complex and time-consuming, especially for SMEs and companies with reduced market capitalisation. Member States have applied differently the flexibility in the Directive to exempt offers of securities with a total value below EUR 5 000 000: the requirement to produce a prospectus kicks in at different levels across the EU. There are indications that prospectus approval procedures are in practice handled differently between Member States. Prospectuses have become overly long documents, which has brought into question the effectiveness of the Directive from an investor protection perspective.
The objective of the review of the Directive is to reform and reshape the current prospectus regime in order to make it easier for companies to raise capital throughout the EU and to lower the associated costs, while maintaining effective levels of consumer and investor protection.

The Directive also needs to be updated to reflect market and regulatory developments including the development of multilateral trading facilities (MTFs), creation of SME growth markets and organised trading facilities (OTFs), the introduction of key information documents for packaged retail and insurance-based investment products (PRIIPs) under Regulation (EU) No 1286/2014.

This public consultation seeks to identify the needs of market users with regard to prospectuses concerning scope, form, content, comparability, the approval process, liability and sanctions. In addition, interested parties should provide feedback about the aspects which unduly hinder access to capital markets for issuers, and which, if amended, could reduce administrative burden without undermining investor protection.

Please note: In order to ensure a fair and transparent consultation process only responses received through our online questionnaire will be taken into account and included in the report summarising the responses. Should you have a problem completing this questionnaire or if you require particular assistance, please contact fisma-prospectus-consultationec.europa.eu.

More information:

- on this consultation
- on the consultation document
- on the protection of personal data regime for this consultation

1. Information about you

Are you replying as:
- a private individual
- an organisation or a company
- a public authority or an international organisation

Name of your organisation:
Nasdaq

Contact email address:
elina.yrgard@nasdaq.com

The information you provide here is for administrative purposes only and will not be published
Is your organisation included in the Transparency Register?
(If your organisation is not registered, we invite you to register here, although it is not compulsory to be registered to reply to this consultation. Why a transparency register?)

- Yes
- No

If so, please indicate your Register ID number:

76648765687–29

Type of organisation:
- Academic institution
- Consultancy, law firm
- Industry association
- Non-governmental organisation
- Trade union
- Company, SME, micro-enterprise, sole trader
- Consumer organisation
- Media
- Think tank
- Other

Where are you based and/or where do you carry out your activity?

Sweden

Field of activity or sector (if applicable):

- Accounting
- Auditing
- Banking (issuing-finance department)
- Banking (investment department)
- Credit rating agencies
- Insurance
- Pension provision
- Investment management (e.g. hedge funds, private equity funds, venture capital funds, money market funds, securities)
- Market infrastructure operation (e.g. CCPs, CSDs, Stock exchanges)
- Social entrepreneurship
- Other
- Not applicable

Please indicate if you are:

- a company listed on a regulated market of the European Economic Area (EU, Iceland, Liechtenstein and Norway)
- a company whose securities are admitted to trading on a multilateral trading facility (MTF) of the EEA
- none of the above
Please indicate if you are:

- a company with a market capitalisation below 200M€ ("small and medium-sized enterprise" under the meaning of Art. 4(1)(13) of Directive 2014/65/UE)
- a company meeting at least 2 of the following 3 criteria: 1. an average number of employees during the financial year of less than 250, 2. a total balance sheet not exceeding 43M€, 3. an annual net turnover not exceeding 50M€ ("small and medium-sized enterprise" under the meaning of Art. 2(1)(f) of Directive 2003/71/EC)
- none of the above

Important notice on the publication of responses

Contributions received are intended for publication on the Commission’s website. Do you agree to your contribution being published?

(see specific privacy statement)

- Yes, I agree to my response being published under the name I indicate (name of your organisation/company/public authority or your name if your reply as an individual)
- No, I do not want my response to be published

2. Your opinion

I. Introduction

Please refer to the corresponding section of the consultation document to read some context information before answering the questions.

1. Is the principle, whereby a prospectus is required whenever securities are admitted to trading on a regulated market or offered to the public, still valid? In principle, should a prospectus be necessary for:

- Admission to trading on a regulated market
- An offer of securities to the public
- Should a different treatment should be granted to the two purposes (i.e. different types of prospectus for an admission to trading and an offer to the public)
- Other
- Don’t know / no opinion
Please describe which different treatment should be granted to the two purposes:

1,000 character(s) maximum

No, similar requirements should apply. However, issuers whose securities are already admitted to trading on RM should be able to receive exemptions. In principal the exemptions/thresholds should be in line with surveillance of the issuer in question (i.e. less surveillance --> lower thresholds)

In predefined circumstances (offer below EUR 5 million) when an issuer is applying its securities to be admitted to trading on an MTF, an admission document defined by the MTF market in its rules should be allowed instead of a full prospectus.

Additional comments on the principle whereby a prospectus is required whenever securities are admitted to trading on a regulated market or offered to the public:

1,000 character(s) maximum

Yes, but with exemptions:

- When a share is admitted to trading after being initially listed on an RM, or for additional offerings, a prospectus should not be required, as the share is already subject disclosure requirements in line with the Transparency Directive and MAD/MAR.
- When an issuer is listed on MTF/SME growth market and switches to the RM and the issuer has prepared a prospectus when listing on the MTF/SME market.

The current requirement to prepare a prospectus is burdensome and costly, and does not add value, as relevant information is already available to the public in accordance with the disclosure rules of the specific market. This should hold valid particularly for companies moving from an SME Growth Market, as MiFID Level 2 rules will provide a sufficient minimum level of disclosure. As MTF/SME markets should be stepping stones for growth companies to the main markets, regulation should not add any unnecessary hinders and costs for companies aiming for that goal.

2. In order to better understand the costs implied by the prospectus regime for issuers:
a) Please estimate the cost of producing a prospectus (between how many euros and how many euros for a total consideration of how many euros):

<table>
<thead>
<tr>
<th>Don’t know (add an X in the next three fields)</th>
<th>Minimum cost (in €)</th>
<th>Maximum cost (in €)</th>
<th>For a total consideration of (in €)</th>
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<tbody>
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<td>Equity prospectus</td>
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<td>Non-equity prospectus</td>
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<td>Base prospectus</td>
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<td>Initial public offer (IPO) prospectus</td>
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<td>Don’t know (add an X in the next three fields)</td>
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Additional comments on the cost of producing a prospectus:

1,000 character(s) maximum
b) What is the share, in per cent, of the following in the total costs of a prospectus:

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<th>Don’t know (add an X in the next three fields)</th>
<th>Share in the total costs (in %)</th>
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<td>Issuer’s internal costs</td>
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<td>Audit costs</td>
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<td>Legal fees</td>
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<td>Competent authorities’ fees</td>
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<td>Other costs (please specify which)</td>
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<tr>
<td>Don’t know (add an X in the next three fields)</td>
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</table>
Additional comments on the share in the total costs of a prospectus:

1,000 character(s) maximum


c. What fraction of the costs indicated above would be incurred by an issuer anyway, when offering securities to the public or having them admitted to trading on a regulated market, even if there were no prospectus requirements, under both EU and national law? Please estimate this fraction.

- Yes, a percentage of the costs above would be incurred anyway
- No
- Don’t know / no opinion

Additional comments on the fraction of the costs indicated above that would be incurred by an issuer anyway:

1,000 character(s) maximum

3. Bearing in mind that the prospectus, once approved by the home competent authority, enables an issuer to raise financing across all EU capital markets simultaneously, are the additional costs of preparing a prospectus in conformity with EU rules and getting it approved by the competent authority outweighed by the benefit of the passport attached to it?

- Yes
- No
- Don’t know / no opinion
Additional comments on the possibility that additional costs are outweighed by the benefit of the passport attached to the prospectus:

1,000 character(s) maximum

The passporting regime could become superfluous in a fully harmonised Capital Market Union and this would be an additional burden for companies where the additional requirements would not bring any significant benefits to investors or issuers. To make this into a workable system, there must be a maximum level of harmonisation in order to avoid divergent interpretations by NCAs, e.g. harmonisation regarding language requirements, requirements to publish an advertisement/notice in a local newspaper, or application of exemptions.

Specifically regarding language requirements, we encourage more flexibility. For companies wanting to explore the wider EU for capital raisings and reach international investors, local language regimes should not add additional cost. A true internal market needs to recognise English as an accepted language. It would be helpful to clarify this in the Prospectus Directive instead of leaving it to national implementation.

II. Issues for discussion

Please refer to the corresponding section of the consultation document to read some context information before answering the questions.

A. When a prospectus is needed

A1. Adjusting the current exemption thresholds

4. The exemption thresholds in Articles 1(2)(h) and (j), 3(2)(b), (c) and (d), respectively, were initially designed to strike an appropriate balance between investor protection and alleviating the administrative burden on small issuers and small offers. Should these thresholds be adjusted again so that a larger number of offers can be carried out without a prospectus? If yes, to which levels? Please provide reasoning for your answer.

a) the EUR 5 000 000 threshold of Article 1(2)(h):

- Yes, from EUR 5 000 000 to more
- No
- Don’t know / no opinion

Please specify from EUR 5 000 000 up to how many euros:

10000000 €
Please justify your answer on the EUR 5 000 000 threshold:

1,000 character(s) maximum

Current level seems to be too low, offers in the Nordic MTF markets are usually above EUR 5 million.

b) the EUR 75 000 000 threshold of Article 1(2)(j):

- Yes, from EUR 75 000 000 to more
- No
- Don’t know / no opinion

Please justify your answer on the EUR 75 000 000 threshold:

1,000 character(s) maximum

The current threshold is too high and causes expenses to the issuers.

c) the 150 persons threshold of Article 3(2)(b):

- Yes, from 150 persons to more
- No
- Don’t know / no opinion

Please specify from 150 persons up to how many persons:

300 persons

Please justify your answer on the 150 persons threshold:

1,000 character(s) maximum

d) the EUR 100 000 threshold of Article 3(2)(c) & (d):

- Yes, from EUR 100 000 to more
- No
- Don’t know / no opinion

Please specify from EUR 100 000 up to how many euros:

€
Please justify your answer on the EUR 100 000 threshold:

1,000 character(s) maximum

This would simplify and expedite the fund raising process for small issuers and small offers, contribute to the reduction of administrative burdens, increase fund raising opportunities for such cases, thus creating an EU funding hub for small cap issuer and enhancing the international competitiveness of the EU.

5. Would more harmonisation be beneficial in areas currently left to Member States’ discretion, such as the flexibility given to Member States to require a prospectus for offers of securities with a total consideration below EUR 5 000 000?

- Yes
- No
- Other areas
- Don’t know / no opinion

Please justify your answer on whether more harmonisation be beneficial:

1,000 character(s) maximum

In principle yes, but not always. Nasdaq’s experience from harmonising rulebooks across the Nordic countries is that one size does not fit all, not even in a region where markets, cultures, laws and financial systems are highly integrated. The smaller the company, the more important that the local financial ecosystem can be adapted to local features. Therefore we hesitate to support too much harmonisation too soon. There is a risk that the local ecosystem deteriorates, that the harmonisation benefits only those markets which already function well and that the gap between the more or less developed capital markets across Europe widens.

However, the Prospectus Directive is one area where more harmonisation would be beneficial for encouraging more companies to choose the public markets. Nasdaq as an exchange operating across multiple jurisdictions sees a need to avoid that some jurisdictions raise a threshold, while others maintain or even lower them, resulting in regulatory arbitrage.

6. Do you see a need for including a wider range of securities in the scope of the Directive than transferable securities as defined in Article 2(1)(a)?

- Yes
- No
- Don’t know / no opinion
Please justify your answer on the possibility of including a wider range of securities in the scope of the Directive:

1,000 character(s) maximum

7. Can you identify any other area where the scope of the Directive should be revised and if so how? Could other types of offers and admissions to trading be carried out without a prospectus without reducing consumer protection?

- Yes
- No
- Don’t know / no opinion

Please specify what other area:

1,000 character(s) maximum

Yes, please see the answer to the question 9 below. In addition, the same requirements should not be applicable to all financial instruments subject to prospectus. Investor protection requirements should be considered fulfilled as issuers are obligated to apply the Transparency Directive.

Please justify your answer on possible other area:

1,000 character(s) maximum

A2. Creating an exemption for “secondary issuances” under certain conditions

8. Do you agree that while an initial public offer of securities requires a full-blown prospectus, the obligation to draw up a prospectus could be mitigated or lifted for any subsequent secondary issuances of the same securities, provided that relevant information updates are made available by the issuer?

- Yes
- No
- Don’t know / no opinion

Please justify your answer on the possible mitigation of the obligation to draw up a prospectus:

1,000 character(s) maximum
9. How should Article 4(2)(a) be amended in order to achieve this objective?

- The 10% threshold should be raised
- The exemption should apply to all secondary issuances of fungible securities, regardless of their proportion with respect to those already issued
- No amendment
- Don’t know / no opinion

Please specify to what extent the 10% threshold should be raised:

[ ] 20 %

Please justify your answer on the amendment of Article 4(2):

1,000 character(s) maximum

The proposed new threshold will reduce the issuer’s expenses. In the proposed case, all relevant information has already been disclosed to the market.

10. If the exemption for secondary issuances were to be made conditional to a full-blown prospectus having been approved within a certain period of time, which timeframe would be appropriate?

- One or several years
- There should be no timeframe (i.e. the exemption should still apply if a prospectus was approved ten years ago)
- Don’t know / no opinion

Please justify your answer on the convenience of having a timeframe for the exemption:

1,000 character(s) maximum

A3. Extending the prospectus to admission to trading on an MTF

11. Do you think that a prospectus should be required when securities are admitted to trading on an MTF?

- Yes, on all MTFs
- Yes, but only on those MTFs registered as SME growth markets
- No
- Don’t know / no opinion
Please justify your answer on whether a prospectus should be required when securities are admitted to trading on an MTF:

1,000 character(s) maximum

No, a prospectus should be required only when securities are admitted to trading on a Regulated Market. In the case of an MTF or an MTF registered as SME Growth Markets, the prospectus should not be required, or possibly only when a certain threshold is exceeded. In those cases where the offer threshold is not reached, an admission document defined in the rules of the MTF/SME market should be required.

We consider this view to be in line with the need for flexibility for MTFs to require their own disclosure requirements. This must be taken into account also with respect to the purpose of an MTF and whether it is set up as a facility to [provide access to capital, or as a venue for secondary trading of already established large caps.

12. Were the scope of the Directive extended to the admission of securities to trading on MTFs, do you think that the proportionate disclosure regime (either amended or unamended) should apply?

- Yes, the amended regime should apply to all MTFs
- Yes, the unamended regime should apply to all MTFs
- Yes, the amended regime should apply but not to those MTFs registered as SME growth markets
- Yes, the unamended regime should apply but not to those MTFs registered as SME growth markets
- Yes, the amended regime should apply but only to those MTFs registered as SME growth markets
- Yes, the unamended regime should apply but only to those MTFs registered as SME growth markets
- No
- Don’t know / no opinion

Please justify your answer on the possible application of the proportionate disclosure regime:

1,000 character(s) maximum

A4. Exemption of prospectus for certain types of closed-ended alternative investment funds (AIFs)
13. Should future European long term investment funds (ELTIF), as well as certain European social entrepreneurship funds (EuSEF) and European venture capital funds (EuVECA) of the closed-ended type and marketed to non-professional investors be exempted from the obligation to prepare a prospectus under the Directive, while remaining subject to the bespoke disclosure requirements under their sectorial legislation and to the PRIIPS key information document?

- Yes, such an exemption would not affect investor/consumer protection in a significant way
- No, such an exemption would affect investor/consumer protection
- Don’t know / no opinion

Please state your reasoning, if necessary by drawing comparisons between the different sets of disclosure requirements which cumulate for these funds:

1,000 character(s) maximum

A5. Extending the exemption for employee share schemes

14. Is there a need to extend the scope of the exemption provided to employee shares schemes in Article 4(1)(e) to non-EU, private companies?

- Yes
- No
- Don’t know / no opinion

Please explain your answer on the possible extension of the scope of the exemption provided to employee shares schemes in Article 4(1)(e) to non-EU, private companies and provide supporting evidence:

1,000 character(s) maximum

The current situation does not provide a level playing field for those employees that are employed by a non-EU company compared to those employees that are employed by an EU-company, and also for different employees within the same company. A non-EU company may not provide share schemes for those employees that are located in EU.

A6. Balancing the favourable treatment of issuers of debt securities with a high denomination per unit with liquidity on the debt markets

15. Do you consider that the system of exemptions granted to issuers of debt securities above a denomination per unit of EUR 100 000 under the Prospectus and Transparency Directives may be detrimental to liquidity in corporate bond markets?

- Yes
- No
- Don’t know / no opinion
If so, what targeted changes could be made to address this without reducing investor protection?

1,000 character(s) maximum

Please justify your answer on whether the system of exemptions may be detrimental to liquidity in corporate bond markets:

1,000 character(s) maximum

a) Do you then think that the EUR 100,000 threshold should be lowered?

- Yes
- No
- Don't know / no opinion

Please justify your answer on whether the EUR 100,000 threshold should be lowered:

1,000 character(s) maximum

b) Do you then think that some or all of the favourable treatments granted to the above issuers should be removed?

- Yes
- No
- Don't know / no opinion

Please justify your answer on whether the favourable treatments granted to the above issuers should be removed:

1,000 character(s) maximum

c) Do you then think that the EUR 100,000 threshold should be removed altogether and the current exemptions should be granted to all debt issuers, regardless of the denomination per unit of their debt securities?

- Yes
- No
- Don't know / no opinion
Please justify your answer on whether the EUR 100 000 threshold should be removed altogether and the current exemptions should be granted to all debt issuers, regardless of the denomination per unit of their debt securities:

1,000 character(s) maximum

The current differences in requirements mean that most debt issuers choose to stay within the exemptions, as they are easier to comply with and thus this lowers the cost of issuance. But the €100.000 threshold also prevents retail investors from participating in this market. We know that retail investors actually contribute significantly to liquidity in corporate bonds. So if this threshold is removed and the lower requirements would apply to all debt instruments issuances, it would most likely increase the participation of retail investors in corporate bonds markets, and then in turn this would also increase liquidity.

If all debt instruments regardless of denomination could be subject to a requirement for a lighter document, this would be beneficial for liquidity.

B. The information a prospectus should contain

B1. Proportionate disclosure regime

16. In your view, has the proportionate disclosure regime (Article 7(2)(e) and (g)) met its original purpose to improve efficiency and to take account of the size of issuers? If not, why?

☐ Yes  
☐ No  
☐ Don’t know / no opinion

Please justify your answer on whether the proportionate disclosure regime has met its original purpose:
1,000 character(s) maximum

Proportionate disclosure regime does not differ substantially in practice.

17. Is the proportionate disclosure regime (Article 7(2)(e) and (g)) used in practice, and if not what are the reasons? Please specify your answers according to the type of disclosure regime.

a) Proportionate regime for rights issues

☐ Yes  
☐ No  
☐ Don’t know / no opinion
Please justify your answer on the proportionate regime for rights issues:

1,000 character(s) maximum

b) Proportionate regime for small and medium-sized enterprises and companies with reduced market capitalisation

☐ Yes
☐ No
☐ Don’t know / no opinion

Please justify your answer on the proportionate regime for small and medium-sized enterprises and companies with reduced market capitalisation:

1,000 character(s) maximum

c) Proportionate regime for issues by credit institutions referred to in Article 1(2)(j) of Directive 2003/71/EC

☐ Yes
☐ No
☐ Don’t know / no opinion

Please justify your answer on the proportionate regime for issues by credit institutions referred to in Article 1(2)(j) of Directive 2003/71/EC:

1,000 character(s) maximum

18. Should the proportionate disclosure regime be modified to improve its efficiency, and how? Please specify your answers according to the type of disclosure regime.

a) Proportionate regime for rights issues:

1,000 character(s) maximum
b) Proportionate regime for small and medium-sized enterprises and companies with reduced market capitalisation:

1,000 character(s) maximum


c) Proportionate regime for issues by credit institutions referred to in Article 1(2)(j) of Directive 2003/71/EC:

1,000 character(s) maximum


19. If the proportionate disclosure regime were to be extended, to whom should it be extended?

☐ To types of issuers or issues not yet covered
☐ To admissions of securities to trading on an MTF, supposing those are brought into the scope of the Directive
☐ Other
☐ Don’t know / no opinion

Please justify your answer on to whom the proportionate disclosure regime should be extended:

1,000 character(s) maximum

The proportionate disclosure regime should not be extended to admissions of securities to trading on an MTF (including SME Growth Markets). In our view, MTFs should not be brought into the scope of the Directive

B2. Creating a bespoke regime for companies admitted to trading on SME growth markets

20. Should the definition of “company with reduced market capitalisation” (Article 2(1)(t)) be aligned with the definition of SME under Article 4(1)(13) of Directive 2014/65/EU by raising the capitalisation limit to EUR 200 000 000?

☐ Yes
☐ No
☐ Don’t know / no opinion
Please justify your answer on the possible alignment of “company with reduced market capitalisation” (Article 2(1)(t)) with the definition of SME under Article 4(1)(13) of Directive 2014/65/EU by raising the capitalisation limit to EUR 200 000 000:

1,000 character(s) maximum

| There should not be different thresholds for "company with reduced market capitalisation" in different EU regulations and directives. |

21. Would you support the creation of a simplified prospectus for SMEs and companies with reduced market capitalisation admitted to trading on an SME growth market, in order to facilitate their access to capital market financing?

- Yes
- No, the higher risk profile of SMEs and companies with reduced market capitalisation justifies disclosure standards that are as high as for issuers listed on regulated markets
- Don’t know / no opinion

Please justify your answer on the possible creation of a simplified prospectus for SMEs and companies with reduced market capitalisation admitted to trading on an SME growth market:

1,000 character(s) maximum

| Nasdaq supports the current Nordic model where an admission document defined by the rules of the MTF/SME market is sufficient. Possibly, a prospectus should be required only if a predefined threshold is exceeded. |

22. Please describe the minimum elements needed of the simplified prospectus for SMEs and companies with reduced market capitalisation admitted to trading on an SME growth market:

2,000 character(s) maximum

B3. Making the “incorporation by reference” mechanism more flexible and assessing the need for supplements in case of parallel disclosure of inside information

23. Should the provision of Article 11 (incorporation by reference) be recalibrated in order to achieve more flexibility?

- Yes
- No
- Don’t know / no opinion
Please please indicate how this could be achieved (in particular, indicate which documents should be allowed to be incorporated by reference):

1,000 character(s) maximum

Please justify your answer on the possible recalibration of the provision of Article 11 (incorporation by reference) in order to achieve more flexibility:

1,000 character(s) maximum

This could reduce costs, especially if a printed version is still required. In addition more harmonisation in implementation is required within the Member states.

24. a) Should documents which were already published/filed under the Transparency Directive no longer need to be subject to incorporation by reference in the prospectus (i.e. neither a substantial repetition of substance nor a reference to the document would need to be included in the prospectus as it would be assumed that potential investors have anyhow access and thus knowledge of the content of these documents)?

- Yes
- No
- Don’t know / no opinion

Please justify your answer on whether documents which were already published/filed under the Transparency Directive should no longer need to be subject to incorporation by reference in the prospectus:

1,000 character(s) maximum

All relevant information will be easily accessible, especially after the implementation of the European Electronic Access Point (EEAP) under the Transparency Directive. This change would avoid duplication of information.

b) Do you see any other possibilities to better streamline the disclosure requirements of the Prospectus Directive and the Transparency Directive?

- Yes
- No
- Don’t know / no opinion

Please justify your whether you see any other possibilities to better streamline the disclosure requirements of the Prospectus Directive and the Transparency Directive:

1,000 character(s) maximum
25. Article 6(1) Market Abuse Directive obliges issuers of financial instruments to inform the public as soon as possible of inside information which directly concerns the said issuers; the inside information has to be made public by the issuer in a manner which enables fast access and complete, correct and timely assessment of the information by the public. Could this obligation substitute the requirement in the Prospectus Directive to publish a supplement according to Article 17 without jeopardising investor protection in order to streamline the disclosure requirements between Market Abuse Directive and Prospectus Directive?

- Yes
- No
- Don’t know / no opinion

Please justify your whether the above-mentioned obligation could substitute the requirement in the Prospectus Directive to publish a supplement according to Article 17 without jeopardising investor protection in order to streamline the disclosure requirements between Market Abuse Directive and Prospectus Directive:

1,000 character(s) maximum

Investors will receive the same information in both cases via same information channels, but the proposed manner will be much easier and cost efficient for an issuer as it does not require any authorization process from the competent authority.

26. Do you see any other possibility to better streamline the disclosure requirements of the Market Abuse Directive and the Prospectus Directive?

- Yes
- No
- Don’t know / no opinion

Please justify your whether you see any other possibility to better streamline the disclosure requirements of the Market Abuse Directive and the Prospectus Directive:

1,000 character(s) maximum

B4. Reassessing the objectives of the prospectus summary and addressing possible overlaps with the key information document required under the PRIIPs Regulation

27. Is there a need to reassess the rules regarding the summary of the prospectus?

- Yes, regarding the concept of key information and its usefulness for retail investors
- Yes, regarding the comparability of the summaries of similar securities
- Yes, regarding the interaction with final terms in base prospectuses
- No
- Don’t know / no opinion
Please justify your answer on the possibility to reassess the rules regarding the summary of the prospectus:

1,000 character(s) maximum

28. For those securities falling under the scope of both the packaged retail and insurance-based investment products (PRIIPS) Regulation, how should the overlap of information required to be disclosed in the key investor document (KID) and in the prospectus summary, be addressed?

- By providing that information already featured in the KID need not be duplicated in the prospectus summary
- By eliminating the prospectus summary for those securities
- By aligning the format and content of the prospectus summary with those of the KID required under the PRIIPS Regulation, in order to minimise costs and promote comparability of products
- Other
- Don’t know / no opinion

Please indicate which redundant information would be concerned:

1,000 character(s) maximum

Please justify your answer on the possible ways to address the overlap of information required to be disclosed:

1,000 character(s) maximum

B5. Imposing a length limit to prospectuses

29. Would you support introducing a maximum length to the prospectus? If so, how should such a limit be defined?

- Yes, it should be defined by a maximum number of pages
- Yes, it should be defined using other criteria
- No
- Don’t know / no opinion
Please justify your answer on the possible introduction of a maximum length to the prospectus:

1,000 character(s) maximum

As described in the consultation paper, risk factors are often too widely described and include all types of possible risks that may relate to the issuer and its business. This may make it difficult for an investor to evaluate the relevant risks. It may not be possible to introduce a maximum length as issuers, instruments and risks related to them are different, but it could be considered that the Commission or ESMA provide more guidance to what types of risks are relevant in this connection.

30. Alternatively, are there specific sections of the prospectus which could be made subject to rules limiting excessive lengths? How should such limitations be spelled out?

1,000 character(s) maximum

B6. Liability and sanctions

31. Do you believe the liability and sanctions regimes the Directive provides for are adequate?

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
<th>No opinion</th>
</tr>
</thead>
<tbody>
<tr>
<td>The overall civil liability regime of Article 6</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The specific civil liability regime for prospectus summaries of Article 5(2)(d) and Article 6(2)</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>The sanctions regime of Article 25</td>
<td></td>
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</tbody>
</table>

Please justify your answer on the adequacy of the liability and sanctions regimes the Directive provides for:

1,000 character(s) maximum

32. Have you identified problems relating to multi-jurisdiction (cross-border) liability with regards to the Directive?

- Yes
- No
- Don’t know / no opinion
Please justify your answer on possible problems relating to multi-jurisdiction (cross-border) liability:

1,000 character(s) maximum

C. How prospectuses are approved

C1. Streamlining further the scrutiny and approval process of prospectuses by national competent authorities (NCAs)

Please refer to the corresponding section of the consultation document to read some context information before answering the questions.

33. Are you aware of material differences in the way national competent authorities assess the completeness, consistency and comprehensibility of the draft prospectuses that are submitted to them for approval?

- Yes
- No
- Don’t know / no opinion

Please justify your answer on possible material differences in the way national competent authorities assess the completeness, consistency and comprehensibility of the draft prospectuses:

1,000 character(s) maximum

34. Do you see a need for further streamlining of the scrutiny and approval procedures of prospectuses by NCAs?

- Yes
- No
- Don’t know / no opinion

Please justify your answer on the possible need for further streamlining of the scrutiny and approval procedures of prospectuses by NCAs:

1,000 character(s) maximum
35. Should the scrutiny and approval procedure be made more transparent to the public?

- Yes
- No
- Don’t know / no opinion

Please justify your answer on the opportunity to make the scrutiny and approval procedure more transparent to the public:

*1,000 character(s) maximum*

36. Would it be conceivable to allow marketing activities by the issuer in the period between the first submission of a draft prospectus and the approval of its final version, under the premise that no legally binding purchase or subscription would take place until the prospectus is approved?

- Yes
- No
- Don’t know / no opinion

If you think it is conceivable to allow marketing activities by the issuer in the period between the first submission of a draft prospectus and the approval of its final version, please provide details on how this could be achieved:

*1,000 character(s) maximum*

Please justify your answer on the possibility to allow marketing activities by the issuer in the period between the first submission of a draft prospectus and the approval of its final version:

*1,000 character(s) maximum*

37. What should be the involvement of national competent authorities (NCA) in relation to prospectuses? Should NCA:

- review all prospectuses ex ante (i.e. before the offer or the admission to trading takes place)
- review only a sample of prospectuses ex ante (risk-based approach)
- review all prospectuses ex post (i.e. after the offer or the admission to trading has commenced)
- review only a sample of prospectuses ex post (risk-based approach)
- Other
- Don’t know / no opinion
Please describe the possible consequences of your favoured approach, in particular in terms of market efficiency and investor protection:

1,000 character(s) maximum

The current process is the best for maintaining market integrity.

38. Should the decision to admit securities to trading on a regulated market (including, where applicable, to the official listing as currently provided under the Listing Directive), be more closely aligned with the approval of the prospectus and the right to passport?

- Yes
- No
- Don’t know / no opinion

Please explain your reasoning and the benefits (if any) this could bring to issuers:

1,000 character(s) maximum

The approval of a listing and admittance to trading should be done by the marketplace in question if the (listing/admittance to trading) criteria are met. This evaluation should be done by the marketplace as it has regulatory obligations as an exchange set in the law. NCAs should continue to be responsible for prospectuses approval.

39. a) Is the EU passporting mechanism of prospectuses functioning in an efficient way?

- Yes
- No
- Don’t know / no opinion

What improvements could be made to the EU passporting mechanism of prospectuses?

1,000 character(s) maximum

Summary in local language should not be required, but optional. Translation is a regulatory obstacle and a significant cost for companies considering raising capital cross-border today.
Please justify your answer on whether the EU passporting mechanism of prospectuses is functioning in an efficient way:

1,000 character(s) maximum

Notification procedure is time consuming and expensive, especially the translation of the summary. If national implementation of the Prospectus Directive requirements (max harmonisation) is more harmonized, the notification process could be abolished and all prospectuses when approved in one Member state can deemed to be approved in all Member states. Summary in local language should not be required, but optional. Translation is a regulatory obstacle and a significant cost for companies considering raising capital cross-border today.

b) Could the notification procedure between NCAs of home and host Member States set out in Article 18 be simplified (e.g. limited to the issuer merely stipulating in which Member States the offer should be valid, without any involvement from NCAs) without compromising investor protection?

- Yes
- No
- Don’t know / no opinion

Please justify your answer on whether the notification procedure set out in Article 18 between NCAs of home and host Member States could be simplified:

1,000 character(s) maximum

C2. Extending the base prospectus facility

40. Please indicate if you would support the following changes or clarifications to the base prospectus facility. Please explain your reasoning and provide supporting arguments:

a) The use of the base prospectus facility should be allowed for all types of issuers and issues and the limitations of Article 5(4)(a) and (b) should be removed:

- I support
- I do not support

Please justify your answer on whether or not you support the possibility for the use of the base prospectus facility to be allowed for all types of issuers and issues, and for the limitations of Article 5(4)(a) and (b) to be removed:

1,000 character(s) maximum

Investor protection should not be compromised due to disclosure requirements in TD.
b) The validity of the base prospectus should be extended beyond one year:

- I support
- I do not support

Please indicate the appropriate validity length:

[ ] months

Please justify your answer on whether or not you support the possibility for the validity of the base prospectus to be extended beyond one year:

1,000 character(s) maximum

The validity should equal the term to maturity of the financial instrument in question, as long as the issuer is continuously subject to disclosure requirements in TD.

c) The Directive should clarify that issuers are allowed to draw up a base prospectus as separate documents (i.e. as a tripartite prospectus), in cases where a registration document has already been filed and approved by the NCA:

- I support
- I do not support

Please justify your answer on whether or not you support the possibility for the Directive to clarify that issuers are allowed to draw up a base prospectus as separate documents (i.e. as a tripartite prospectus), in cases where a registration document has already been filed and approved by the NCA:

1,000 character(s) maximum

d) Assuming that a base prospectus may be drawn up as separate documents (i.e. as a tripartite prospectus), it should be possible for its components to be approved by different NCAs:

- I support
- I do not support

Please justify your answer on whether it should be possible for the components of a tripartite prospectus to be approved by different NCAs:

1,000 character(s) maximum
e) The base prospectus facility should remain unchanged:

- I support
- I do not support

Please justify your answer on whether the base prospectus facility should remain unchanged:

*1,000 character(s) maximum*

f) Other possible changes or clarifications to the base prospectus facility (please specify):

*1,000 character(s) maximum*

C3. The separate approval of the registration document, the securities note and the summary note (“tripartite regime”)

41. How is the “tripartite regime” (Articles 5 (3) and 12) used in practice and how could it be improved to offer more flexibility to issuers?

*1,000 character(s) maximum*

C4. Reviewing the determination of the home Member State for issues of non-equity securities

42. Should the dual regime for the determination of the home Member State for non-equity securities featured in Article 2(1)(m)(ii) be amended?

- No, status quo should be maintained
- Yes, issuers should be allowed to choose their home Member State even for non-equity securities with a denomination per unit below EUR 1 000
- Yes, the freedom to choose the home Member State for non-equity securities with a denomination per unit above EUR 1 000 (and for certain non-equity hybrid securities) should be revoked
Please justify your answer on the possibility for the dual regime for the determination of the home Member State for non-equity securities to be amended:

1,000 character(s) maximum

C5. Moving to an all-electronic system for the filing and publication of prospectuses

43. Should the options to publish a prospectus in a printed form and by insertion in a newspaper be suppressed (deletion of Article 14(2)(a) and (b), while retaining Article 14(7), i.e. a paper version could still be obtained upon request and free of charge)?
   - Yes
   - No
   - Don't know / no opinion

Please justify your answer on the possible suppression of the options to publish a prospectus in a printed form and to be inserted in a newspaper:

1,000 character(s) maximum

Printed versions are not demanded by investors any more.

44. Should a single, integrated EU filing system for all prospectuses produced in the EU be created?
   - Yes
   - No
   - Don't know / no opinion

Please give your views on the main benefits (added value for issuers and investors) and drawbacks (costs) of the creation of a single, integrated EU filing system for all prospectuses produced in the EU?

1,000 character(s) maximum

45. What should be the essential features of such a filing system to ensure its success?

1,000 character(s) maximum
C6. Equivalence of third-country prospectus regimes

46. Would you support the creation of an equivalence regime in the Union for third country prospectus regimes?

- Yes
- No
- Don’t know / no opinion

Please describe on which essential principles the creation of an equivalence regime in the Union for third country prospectus regimes should be based:

1,000 character(s) maximum

A third country prospectus should include equivalent information as required in the Prospectus Directive, exemptions should be granted by the NCA.

47. Assuming the prospectus regime of a third country is declared equivalent to the EU regime, how should a prospectus prepared by a third country issuer in accordance with its legislation be handled by the competent authority of the Home Member State defined in Article 2(1)(m)(iii)?

- Such a prospectus should not need approval and the involvement of the Home Member State should be limited to the processing of notifications to host Member States under Article 18
- Such a prospectus should be approved by the Home Member State under Article 13
- Other
- Don’t know / no opinion

Please justify your answer on how a prospectus prepared by a third country issuer in accordance with its legislation should be handled by the competent authority of the Home Member State:

1,000 character(s) maximum

If notified investors are confident that NCA has evidence that the third country prospectus is approved by the relevant authority of the issuer.

III. Final questions

48. Is there a need for the following terms to be (better) defined, and if so, how:

a) "Offer of securities to the public"?

- Yes
- No
- Don’t know / no opinion
Please justify your answer on the need for “offer of securities to the public” to be better defined:

1,000 character(s) maximum

b) “primary market” and “secondary market”?

- Yes
- No
- Don’t know / no opinion

Please justify your answer on the need for “offer of securities to the public” to be defined:

1,000 character(s) maximum

49. Are there other areas or concepts in the Directive that would benefit from further clarification?

- No, legal certainty is ensured
- Yes, the following should be clarified:
- Don’t know / no opinion

Please justify your answer on whether there are other areas or concepts in the Directive that would benefit from further clarification?:

1,000 character(s) maximum

50. Can you identify any modification to the Directive, apart from those addressed above, which could add flexibility to the prospectus framework and facilitate the raising of equity or debt by companies on capital markets, whilst maintaining effective investor protection?

- Yes
- No
- Don’t know / no opinion

Please explain your reasoning and provide supporting arguments for other possible modification to the Directive which could add flexibility to the prospectus framework:

1,000 character(s) maximum
51. Can you identify any incoherence in the current Directive’s provisions which may cause the prospectus framework to insufficiently protect investors?

- Yes
- No
- Don’t know / no opinion

Please explain your reasoning and provide supporting arguments for identifying incoherence(s) in the current Directive’s provisions:

*1,000 character(s) maximum*

3. Additional information

Should you wish to provide additional information (e.g. a position paper, report) or raise specific points not covered by the questionnaire, you can upload your additional document(s) here:

Useful links
Consultation details (http://ec.europa.eu/finance/consultations/2015/prospectus-directive/index_en.htm)

Contact
✉ fisma-prospectus-consultation@ec.europa.eu