Nasdaq Through the Company Lifecycle: From Private to Public

Nasdaq Private Market (NPM) and Nasdaq Boardvantage® provide solutions for several of the challenges that private hospitals and companies encounter during their corporate lifecycle, from liquidity and governance to the transition to the public market.

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<th>Liquidity &amp; Ownership Solutions</th>
<th>Private (small-medium)</th>
<th>Private (large)</th>
<th>Public</th>
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<td>NPM facilitates secondary transactions for private hospitals and companies at any stage of the corporate lifecycle, from select block sales for individuals to partial liquidity through structured programs for a broad ownership base.</td>
<td>As organizations evolve and grow, the pressure to provide an avenue for liquidity prior to an IPO or M&amp;A event can increase - NPM works with mature private hospitals and companies to facilitate large-scale liquidity programs across a spectrum of ownership classes and categories.</td>
<td>Going public is a major milestone, and serves as a path for liquidity through the public markets. Nasdaq partners with companies before, during and after their IPO to achieve their capital goals.</td>
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| Board & Governance Solutions | Nasdaq Boardvantage is a board collaboration platform designed with increased security, which private hospitals and companies can use to distribute board materials in an organized fashion across board, VC, investors and committees. | Private companies in the pre-IPO process can leverage Nasdaq Boardvantage to implement governance practices, which may send positive signals to investors that the company is focused on long-term value creation. | Once a company IPOs, it becomes even more critical to use a software solution to support proper governance as public companies come under the scrutiny of shareholders and regulators. |
Nasdaq Private Market: Reimagining the Private Markets of Tomorrow

As a leading provider of liquidity solutions established in 2013, Nasdaq Private Market (NPM) leverages its end-to-end transaction technology, market experience and comprehensive regulatory framework to deliver effective liquidity solutions to today’s market-leading private hospitals and companies.

$19B+ 240+ 24K+

Total transaction program value 1  Total programs facilitated on the NPM platform 1  Total participants on the NPM platform 1

Nasdaq Boardvantage: The Next Generation Corporate Governance Solution

For private hospitals and companies that aspire to be public, a suite of flexible and scalable communication and file-sharing tools designed with increased security is critical to forward-looking planning. Nasdaq Boardvantage can help elevate governance practices and enhance collaboration with internal and external parties. Leverage our board collaboration platform to support the dynamic meeting management and governance needs of corporate secretaries, directors, and senior management teams and committees.

49% 59% 3.8K+ 152K+

of the Fortune 500 2  of the Fortune 100 2  Organizations 2  Users worldwide 3

QUESTIONS?

Contact your Nasdaq sales team.

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1 As of December 31, 2018.
2 As of January 2019.
3 As of March 2019.

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