TradeTalks Media Kit

TradeTalks is Nasdaq’s live studio show where the voices of the markets meet. It features thoughtful and empowering discussions with today’s leading voices on the ever-evolving investing landscape, delving deep into the market trends shaping the global economy, technology and more.

A Suite of Digital Products

**Website:** TradeTalks is hosted on Nasdaq.com, one of the most trusted destinations for real-time global market news, analysis and insights.

**Social Media:** Each TradeTalks episode is shared across the Nasdaq Audience Network, including Twitter, YouTube and LinkedIn, as well as select partners.

**Newsletter:** Selected interviews of the week will be featured in the TradeTalks newsletter, which is delivered to a highly engaged list of subscribers every Wednesday at 7AM ET.

We reach a broad audience and cover every facet of the market:

**Audience**
- Retail & Institutional Investors
- Sell-Side Brokers
- Buy-Side Traders
- Registered Investment Advisors
- C-Suite Executives
- Investor Relations Professionals

**Coverage**
- Blockchain and Digital Assets
- Stocks, Futures, and Options
- Global Market Trends
- Personal Finance
- Technology
- U.S. & World Economy

TradeTalks Event Coverage

Every year, TradeTalks streams live from some of the most premiere events in the financial, business and tech spaces. Including, but not limited to: CES, SmartCon, Money 20/20, Singapore FinTech Festival, and many more. This real-time coverage highlights the top voices in the space and captures the excitement of the conferences.
Nasdaq and TradeTalks’s Global Audience

230M+
Social Reach in 2022

190M+
Engagements Across Social Networks in 2022

Nasdaq.com Audience

20M+
Site Visitors Per Month

79%
Took Action After Engaging With Content

Our Host

Jill Malandrino is a creator and host of Nasdaq TradeTalks. In one-on-one conversations with industry experts, Jill explores the ins-and-outs of the ever-evolving investing landscape, delving deep into the markets, trading strategies, decentralized finance, digital assets, and technology.

A veteran reporter with more than a decade of experience, Jill broadcasts TradeTalks live from Nasdaq MarketSite, her New Jersey home, and locations around the globe. Jill earned a Bachelor of Arts Degree in Journalism from the University of Massachusetts, Amherst, and a Master’s Degree in Communications and Media Studies from Rutgers University.