Nasdaq-100® Index
The Benchmark of Today’s Economy

The Nasdaq-100 Index® (NDX) is one of the world’s preeminent large-cap growth indexes. It includes 100 of the largest domestic and international non-financial companies listed on the Nasdaq Stock Market based on market capitalization. With category-defining companies on the forefront of innovation—Apple, Microsoft, Alphabet, Intel, Facebook, Amgen, Starbucks, Tesla—the Nasdaq-100 index defines today’s modern-day industrials. These are the disruptors; the game-changers; the forward-thinkers—companies that influence our daily lives:

Old Economy vs. New Economy
The rise in the Nasdaq-100 is quite simple: the U.S.’s economic growth has shifted from the traditional industries (Basic Materials and Oil & Gas) to the newer sectors (Health Care and Technology). And we need a new barometer for today’s economy. Companies like GE, Chicago Gas Company, American Sugar Company, and the other original Dow Industrials helped spur the economic growth of the US economy in the late 1800s and into the 20th century. Today, however, our modern-day industrials look much different: Apple, Amazon, Intel, and Microsoft have become global leaders in the technology sector by helping to create products that continue to be in high demand from consumers. From computers to cell phones to healthcare and streaming entertainment—all of these products and services will continue to become more advanced in the future.
Nasdaq-100 Quick Facts:

- The Nasdaq-100 Index is comprised of the 100 largest, non-financial companies listed on The Nasdaq Stock Market®
- Launched on January 31, 1985
- The Nasdaq-100 has outperformed the S&P 500 11 of the past 13 years.
- With a market cap of $15T at the end of 2020, the Nasdaq-100 has a proven history of growth, impact and performance.
- There are more than 490 products tied to the Nasdaq-100 globally, including ETFs, Options, Annuities, Futures and more; the current value of NDX-related products exceeds $1T
- Since 2003, NDX has had a Compound Annual Growth Rate (CAGR) of:
  - +20% in Earnings
  - +12% in Revenues
  - +25% in Dividend Value
  - -7% in P/E

Annual Total Return Performance

For more information:
Visit nasdaq.com/nasdaq-100 or nasdaq.com/solutions/insurance-solutions
Download Nasdaq-100 fact sheet
Email John.Casssano@Nasdaq.com, Head of Insurance Products, Nasdaq Global Indexes
Phone +1 212 231 5207

Nasdaq® is a registered trademark of Nasdaq, Inc. The information contained above is provided for informational and educational purposes only, and nothing contained herein should be construed as investment advice, either on behalf of a particular security or an overall investment strategy. Neither Nasdaq, Inc. nor any of its affiliates makes any recommendation to buy or sell any security or any representation about the financial condition of any company. Statements regarding Nasdaq-listed companies or Nasdaq proprietary indexes are not guarantees of future performance. Actual results may differ materially from those expressed or implied. Past performance is not indicative of future results. Investors should undertake their own due diligence and carefully evaluate companies before investing. ADVICE FROM A SECURITIES PROFESSIONAL IS STRONGLY ADVISED.

© 2021. Nasdaq, Inc. All Rights Reserved. 1395-Q21