Human Capital Management

What is the scope of the company’s employee stock ownership plan (ESOP) or employee stock purchase plan (ESPP)?

Nasdaq’s annual equity plan provides for the issuance of our equity securities to all employees with one year of service. Employees in certain of our locations are ineligible due to local securities laws and regulations. In jurisdictions where participation in the ESPP is permitted, all of our employees may participate. As of 9/30/2019, 99% of the company’s employee population is eligible.

What is the scope of support for degree programs and certifications?

Nasdaq has a tuition reimbursement policy that allows for attending a degree-related program of study at an accredited institution. Nasdaq also fully funds technical and professional certification training and testing.

Does the company partner with education institutions to develop or deliver joint training programs for staff?

We do not have a current partnership with educational institutions. Our bespoke content is internally created and facilitated by experts in the fields of adult and professional education.

Does the company provide job-specific development training?

Yes, Nasdaq provides access to a number of job-specific e-learning opportunities, live workshops, as well as mentoring and coaching. Please see the below link for full details: https://www.nasdaq.com/about/our-people/learn-grow

Does the company provide managerial or leadership development training?

Yes, Nasdaq provides leadership development training at all employee levels. Please see the below link for full details: https://www.nasdaq.com/about/our-people/learn-grow

Does the company’s benefits cover all employees?

Nasdaq’s programs are designed to not only promote work/life balance but also allow employees to be able to focus on their busy professional and personal lives. The plans and programs are comprehensive, and are available to all regular full time and part time employees who work 20 or more hours per week.
Is over 90% of the company’s workforce local?

Yes. Nasdaq operates a robust Global Headcount and Workforce planning exercise annually aligned with our people and location strategy, and is adjusted on an as needed basis through regular review to incorporate attrition levels, replacement hires, new projects. In conjunction with the business, we create job specifications and post our roles through our ATS system (Workday) to our internal job board, external career boards, social media sites and diversity groups. Across all our experienced hiring globally, at least 90% of our hires are made with locally sourced talent.

Environmental

Does the company have programs or actions to capture GHG emissions?

Nasdaq calculates its Greenhouse Gas emissions in CO2e, which considers all six of the Kyoto Protocol greenhouse gases:

- Carbon Dioxide (CO2)
- Methane (CH4)
- Nitrous oxide (N2O)
- Hydrofluorocarbons (HFCs)
- Perfluorocarbons (PFCs)
- Sulphur hexafluoride (SF6)

Nasdaq achieved Carbon Neutrality for 2018 and 2019, affecting its GHG emissions to 0 MT CO2e.

Does the company have other initiatives (e.g. carbon offsets) with respect to programs or actions to reduce the emissions intensity of core operations?

For 2018 and 2019, Nasdaq purchased Renewable Energy Certificates (“RECs”) and carbon offsets to achieve Carbon Neutrality.

As such, Nasdaq’s 2018 and 2019 Carbon Emissions were:

Scope 1:

Net Emissions (MT CO2e): 0

Scope 2:

Net Emissions after RECs applied (MT CO2e): 0

Scope 3:

Net Emissions after offsets are applied (MT CO2e): 0
Does the company have programs or actions to reduce future energy consumption (e.g. demand-side management programs)?

Nasdaq has a number of programs and new applications in place that all works together to reduce its consumption of Energy and also other materials.

These include:

- Where possible, Nasdaq leases office space in buildings with Green/Energy certifications.
- Similarly, when possible Nasdaq strives for Green Building certifications (e.g. LEED) for new construction projects, which reduces energy consumption and emissions and we achieved LEED Gold certification for its new 10th Floor Client Experience Center and are targeting LEED Gold certification for the new floors within the Nasdaq’s Global Headquarters in New York. The new Nasdaq London office is also tracking to achieve BREEAM certification.
- A complete sustainability audit is being conducted on the Nasdaq real estate portfolio to identify energy saving initiatives and begin the first step to achieve a green certification for the operation of key Nasdaq offices.
- The Nasdaq Helsinki office has achieved the WWF Green building certification for the 9th year in a row, which greatly reduces energy consumption and in 2019 was rated the most sustainable stock exchange in the world by Corporate Knights; in fact, three of the Nasdaq global exchanges made the top ten.
- Quality lighting, sensors and controls are installed throughout the Nasdaq office spaces to automatically turn off the office space lights to save on electricity and LED lighting is being installed in all new office interior fit outs.
- Nasdaq is rolling out new Video Conferencing technology, Zoom, in an effort to reduce the need for Business Travel.
- With the involvement of the Nasdaq Global Green Team Employee Network, Nasdaq has implemented a new program to remove single use items from office pantries globally to reduce the amount of waste being generated.
- A new Procure to Pay system, Coupa, was installed at Nasdaq that requires electronic invoices, which reduces print/scan demand and eliminates paper waste with physical invoices.
- DocuSign has been rolled out and is used enterprise wide to electronically send and execute contracts and other documents. This greatly reduces the need to print, mail and scan documents which greatly affects Nasdaq’s carbon footprint.