

# Benefit From Insights Across The Institutional Landscape With Market Lens

Whether you're an in-house investment team or you work with an consultant, you need a big-picture view of the global marketplace, and that's exactly what eVestment Market Lens provides. As a library of documents, videos and presentations aggregated from thousands of public and corporate plans, Market Lens gives investors line of sight into:

The actual fees other institutional investors have negotiated, not just manager-stated fees

Commentary and analysis from the world's top investment consultants

Detailed data on how other investors are allocating



## Use Market Lens To

### Hold your managers accountable

Know whether your managers are being downgraded or watch listed by other investors or consultants.

### Negotiate fees intelligently

Use the fee intelligence in Market Lens to understand what other investors are paying and ground your negotiation strategy in actual data.

### Ask the right questions

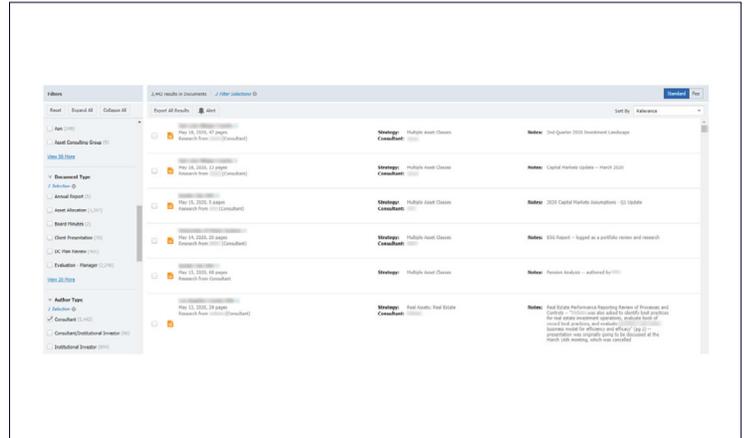
Make the most of the short time you have to meet with your managers each quarter. Leverage the Market Lens library of manager reviews for quick insight into the salient questions to ask.

## Market Lens Capabilities

eInvestment Market Lens is a searchable document library; a directory of consultants, investors and managers and their network of relationships; a dynamic database of consultant ratings and recommendations; and a log of manager searches at over 8,000 public and corporate plans in the U.S., U.K., Canada and Australia. It gives institutional investors access to thought leadership from thousands of sources and, importantly, helps them see their own managers in a broader context, with line-of-sight into how other investors and consultants view and rate them.

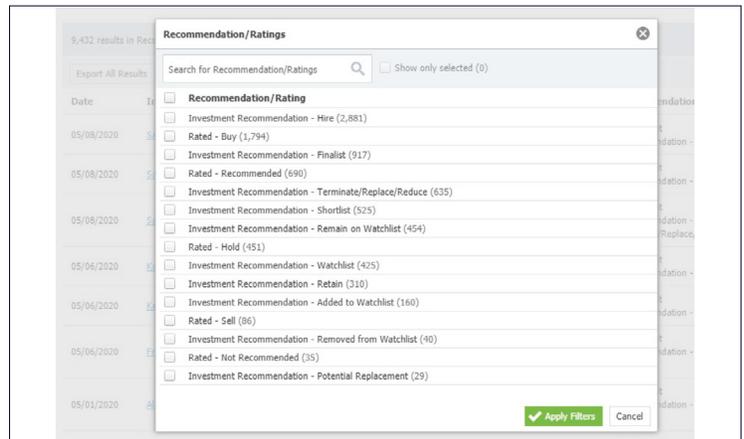
### Research Library

A searchable library of thousands of research documents for institutional investors. Topics range from market outlooks to risk modeling, portable alpha to ESG. The documents are sourced from filings as well as information requests. Tap into thought leadership from top consulting firms, but also asset managers and some of the largest investors in the world.



### Recommendations and Ratings

Understand how other investors and consultants rate your managers – which are being recommended, which are being watch-listed and whether their consultant ratings are changing. Subscribe to alerts to be automatically notified when recommendations or ratings are added that match the criteria you define.



### Anonymously Request Proposals from Managers

Market Lens gives investors the ability to anonymously post mandates or tenders and receive proposals in the same platform. It also allows investors to restrict visibility to select managers, so only the managers you choose have an opportunity to respond.

