

# Nasdaq Carbon Academy

## Fact Sheet

The Nasdaq Carbon Academy is a premier educational initiative designed to provide corporates with in-depth knowledge and expertise in the carbon removal markets and Carbon Dioxide Removal (CDR). Our aim is to educate and empower corporates in understanding and leveraging carbon markets and enabling them to achieve net zero emissions and environmental stewardship.

Whether you are starting out with basic knowledge around carbon removal or looking to deepen your existing knowledge, we offer a wealth of insights and case studies to support you on your journey.

### Courses Offered

- 1 Introduction to Carbon Markets: Learn the basics of carbon circulation concepts, fundamentals of CDR, and familiarize with overall categories that encompass various methods.
- 2 Core Carbon Dioxide Removal Concepts: Get an in-depth overview of nuances in the Voluntary Carbon Market, high-quality durable carbon credit criteria, and learn about key stakeholders.
- 3 Carbon Dioxide Removal Methodologies: Gain essential insights on 10 carbon dioxide removal methods to evaluate criteria like permanence, co-benefits, and scalability.
- 4 Quality, Value, and Aligning Incentives: Discover the fundamentals of MRV, corporate motivations, and general price influencers in the voluntary carbon market.
- 5 Budgeting, Portfolios, and Contracting: Familiarize with budgeting considerations, portfolio evaluations, carbon removal credit contract types, and risk considerations.

### Key Features

- **Comprehensive Curriculum:** Our courses cover a wide range of topics including carbon market overviews, methodologies, corporate incentives and contracting considerations.
- **Online education:** Designed to provide you with access to educational resources entirely online. Learn at your own pace, fitting education into your schedule.
- **Videos and experiential learning:** The engaging content facilitates active learning.
- **Examples and reflection exercises:** The courses help you put theory into practice.
- **Curated learning path:** A personalized dashboard allows you to track your progress and customize your learning experience.

## Who this Academy is suitable for:



Environmental professionals seeking to deepen their knowledge of the use of carbon removal credits.



Business leaders and entrepreneurs aiming to incorporate durable carbon removal credits into their net zero strategies.



Investors and other market participants interested in understanding the aspects of carbon markets.

## Contact Information

For more details and enrolment, visit [nasdaq.com/carbon-academy](https://nasdaq.com/carbon-academy)

The Nasdaq Carbon Academy is dedicated to advancing corporate understanding and implementation of carbon removal credits to drive durable short- and long-term portfolios.

**Start today to gain valuable insights and skills around carbon markets and use of carbon removal credits.**