



A Better Tomorrow: Built for Purpose

For Nasdaq's second annual Purpose Forum, we will convene thought leaders, changemakers and innovators to discuss how to create positive impact through embracing purpose-driven strategy, culture and brand.

October 7, 2024 | Speaker Bio Book



Changing the Face of Tomorrow's Investor

Moderator:

Frank Holland, "Worldwide Exchange" Anchor, Transports & Tech Correspondent, NBCUniversal

Speakers:

Anthony Denier, Group President and U.S. CEO, Webull

Jailan Griffiths, Vice President & Global Head of Purpose, Nasdaq

Anna Paglia, EVP, Chief Business Officer for State Street Global Advisors

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Changing the Face of Tomorrow's Investor

Frank Holland

“Worldwide Exchange” Anchor, Transports & Tech Correspondent, NBCUniversal

Frank Holland is anchor of CNBC’s “Worldwide Exchange” (M-F, 5AM-6AM ET), which broadcasts from CNBC Global Headquarters in Englewood Cliffs, N.J.

He is also a Transports & Tech Correspondent for the network. Holland focuses on reporting and executive interviews for cloud computing, enterprise software and cybersecurity companies in the technology sector as well as trucking, e-commerce and shipping companies in the supply chain sector. Previously, he was a general assignment reporter for CNBC starting in September 2018.

During his time at the network, Holland has covered a wide range of national stories including: the first shipments of the COVID-19 vaccine, the death of George Floyd, Hurricane Ida and the first Kentucky Derby after the pandemic.

Holland also covers Diversity, Equity and Inclusion under CNBC’s Equity and Opportunity brand including the 100th Anniversary of Black Wall Street, diversity in tech and various network specials.

Holland holds a Master’s Degree in Business Administration from Bentley University and a Bachelor of Arts in Political Science from the University of Pittsburgh. He is a proud member of Kappa Alpha Psi Fraternity, Inc., the Urban League and the National Association of Black Journalists.



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Changing the Face of Tomorrow's Investor

Anthony Denier

Group President and U.S. CEO, Webull

Anthony Denier is the Group President and U.S. CEO of Webull, where he is responsible for managing the company's regulated businesses across the globe, including all licensed broker-dealers. He is a financial expert with over two decades of experience in management, compliance, operations, trading, sales, research of both U.S. and International equity, fixed income, and futures products.

Under Denier's leadership, Webull has become one of the largest brokerages in the United States for customer numbers and trading volumes. As a go-to mobile brokerage apps with over 40 million downloads worldwide, the company has expanded globally, added features based on customer feedback and won accolades from industry-leading publications and awards.



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Changing the Face of Tomorrow's Investor

Jailan Griffiths

Vice President and Global Head of Purpose, Nasdaq

Jailan Griffiths is Vice President and Global Head of Purpose at Nasdaq. In this role, Jailan is responsible for the company's philanthropic, community outreach, corporate sustainability and employee volunteerism programs. Jailan also serves as President of the Nasdaq Foundation and leads its mission to reimagine investor engagement to equip economically disadvantaged communities with financial knowledge and to increase capital markets participation for minority and female entrepreneurs. She is also the board chair of the Nasdaq Entrepreneurial Center in San Francisco.

Prior to joining Nasdaq in 2016, Jailan worked at Dow Jones, serving as head of marketing for The Wall Street Journal, and head of marketing for Dow Jones Enterprise products including Factiva, Newswires, VentureSource, and Risk and Compliance. She previously worked at Thomson Financial. Jailan holds a Master of Arts (Hons) in History from The University of Edinburgh.



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Changing the Face of Tomorrow's Investor

Anna Paglia

Executive Vice President, Chief Business Officer for State Street Global Advisors

Anna Paglia is executive vice president and chief business officer for State Street Global Advisors. As chief business officer, she is responsible for developing long-term growth strategies for its major businesses across global ETFs, index, cash and defined contribution; increasing the firm's overall competitive positioning; and delivering investment exposures and tailored solutions to its clients. Anna is also a member of the State Street Global Advisors' Executive Management Group.

Prior to joining State Street Global Advisors in 2024, Anna was Managing Director, Global Head of ETFs, Indexed Strategies, SMAs and Models at Invesco Ltd. In this role, she was responsible for managing the operations and setting forth the global growth and commercialization strategy for Invesco's ETFs and indexed business. Before joining Invesco, Anna was a partner in the investment management group at K&L Gates LLP and served as fund counsel and counsel to the independent directors for a number of mutual funds and ETFs. Prior to K&L Gates LLP, she was in-house counsel at Barclays Global Investors in London, where she contributed to the European expansion and cross-listings of the iShares ETFs.





Advancing Economic Progress Through the Power of AI

Moderator:

Catherine Adonna-Peña, Senior Vice President, Global Chief Risk Officer, Nasdaq

Speakers:

Daniel Rock, Assistant Professor of Operations, Information, and Decisions, The Wharton School of the University of Pennsylvania

Dr. Elizabeth Adams, CEO, EMA Advisory Services

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Advancing Economic Progress Through the Power of AI

Catherine Adonna-Peña

Senior Vice President, Global Chief Risk Officer, Nasdaq

Catherine serves as senior vice president, global chief risk officer and head of Group Risk Management at Nasdaq. She's heads Nasdaq's Group Risk Management functions, including Enterprise Risk Management, Financial Risk Management, Clearing Risk Management, and Corporate Insurance, and is responsible for improving risk culture awareness across the enterprise and effectively managing the company's risks.

She is a member of the board of directors of Nasdaq Clearing AB, which provides oversight and governance of the Nasdaq's clearing house offering clearing across multiple asset classes and the Nasdaq Foundation, which promotes and provides opportunities that support and deliver educational programs and charitable activities supportive of Nasdaq's mission. She also serves as chair or co-chair of the following Nasdaq committees: Group Risk Management Committee, AI Strategy & Governance, Digital Asset Oversight Committee, Supplier Risk, and Business Continuity.



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Advancing Economic Progress Through the Power of AI

Daniel Rock

Assistant Professor of Operations, Information, and Decisions, The Wharton School of the University of Pennsylvania

Daniel Rock is an Assistant Professor of Operations, Information, and Decisions at the Wharton School of the University of Pennsylvania. His research is on the economic effects of digital technologies, with a particular emphasis on the economics of artificial intelligence. His work has been published in various academic journals and featured in outlets such as The New York Times, Wall Street Journal, Bloomberg, Harvard Business Review, and Sloan Management Review. Much of his work involves applying cutting-edge data science and AI techniques to analyze datasets from financial market data sources, online resume sites, and job postings.

Professor Rock received his B.S. from the Wharton School of the University of Pennsylvania, and his M.S. and Ph.D. from the Massachusetts Institute of Technology. He is one of the cofounders of Workhelix, a startup focused on helping companies transform their business for AI.



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Advancing Economic Progress Through the Power of AI

Dr. Elizabeth M. Adams

CEO, EMA Advisory Services

Dr. Elizabeth M. Adams (she/her) is the CEO of EMA Advisory Services, a firm dedicated to helping leaders navigate the complex landscape of AI with a deep understanding of its impacts on organizations, employees, leaders, and society. She is a Responsible AI influencer recognized as one of Forbes "15 AI Ethics Leaders Showing The World The Way Of The Future." Dr. Adams has studied the science of business and technology influences on society for over two decades while leading large-scale technology initiatives for Fortune 500 companies and various government organizations. As a scholar-practitioner, Dr. Adams has developed her expertise working with technical and non-technical leaders, creating alliances with leaders that translate theory into results. In her role as a Stanford fellow, Dr. Adams was instrumental in orchestrating a coalition between Minneapolis policymakers and the community, culminating in the successful adoption of legislation that protects citizens' rights regarding AI surveillance tools. This initiative is a testament to her unwavering dedication to ethical technology practices and her proactive approach to community involvement. Dr. Adams is also the author of four children's books, including Little AI and Peety, which helps parents and caregivers discuss the importance of safe technology.





The Finance Diaries: How to Own Your Journey

Moderator:

Oyin Adedoyin, Personal Finance Reporter, Wall Street Journal

Speakers:

Michael Broughton, Chief Executive Officer & Founder, Altro

Vivian Tu, NYT Bestselling Author & Founder/CEO of Your Rich BFF

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The Finance Diaries: How to Own Your Journey

Oyin Adedoyin

Personal Finance Reporter, Wall Street Journal

Oyin Adedoyin is a personal finance reporter in The Wall Street Journal. Her stories have covered the personal finances of young people, students and families and how the rise in debit and credit spending has changed how Americans view cash. Oyin has also worked at the Chronicle of Higher Education and participated in journalism institutes with the New York Times and Politico.



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The Finance Diaries: How to Own Your Journey

Michael Broughton

Chief Executive Officer & Founder, Altro

Hi! I am Michael Broughton, Founder and CEO of Altro, a financial app that allows members to build credit using recurring subscriptions like Netflix, Hulu, etc. We aim to empower communities to have a way to enter the financial system, without falling prey to loan sharks and predatory payday loan centers that have corrupted our communities for years.

Being the first in a family of 9 to go to college, navigating college and finances was not easy. I was \$10K short on my tuition for college and needed a loan to cover the remaining cost of tuition. I was denied EVERYWHERE due to a lack of credit history and my family not being able to guarantor me, almost ending my college journey. Due to this catch-22, I set out to create a better way to build credit to help millions of unbanked and underbanked Americans gain financial freedom. The goal? To build a 0 to 1 for beginning your financial journey. Years later we have raised \$22M from amazing folx to enable this dream for millions of people around the world. I have dedicated my life to following leaders such as John Hope-Bryant, Robbie Robinson and others to build a more inclusive world, starting with the communities that are not seen here in America. That is why we call ourselves Altro, as it means "other" in its native root.



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The Finance Diaries: How to Own Your Journey

Vivian Tu

NYT Bestselling Author & Founder/CEO of Your Rich BFF

On a global mission to make the financial industry accessible for all, Vivian Tu is a former Wall Street trader turned expert, public speaker, host, entrepreneur, New York Times bestselling author and the founder and CEO of the multi-platform brand, Your Rich BFF. In just over three years since her first video, her dedication to promoting financial literacy has earned her cross-platform fame and notoriety, having garnered over 8M followers and counting across socials, as well as honors on both the Forbes' '30 Under 30 – Social Media' (2023) and 'Top Creators' (2022, 2023) lists. In addition to her breakout digital content, Vivian continues to spread her wealth of knowledge on her top-charting podcast, Networth and Chill, a first-of-its-kind offering accessible advice and lessons in finance, featuring Vivian alongside notable experts, professionals, and famous faces to break down the economics of our lives. The podcast debuted in March 2023 and immediately climbed to the top of the Business charts. The top charting podcast is returning this fall for a second season where Tu deep-dives into an industry or breaks down a new financial topic into words you'll actually understand, just as if you were chatting with your best friend. Vivian's talent at turning finance into an approachable topic for all generations and walks of life has transformed her into one of today's most sought after speakers for panels and keynote presentations at events including the Glow Recipe Empowerment Summit, Snapchat's Financial Seminar, Forbes Top Creator event, BuzzFeed Content Creators Showcase, and the NextShark AAPI College Readiness Conference. Vivian has landed partnerships with major brands and organizations such as SoFi, Marshalls, Substack, Amazon, Allergan Aesthetics, SkinCeuticals, Nestle CRUNCH, Lululemon, MetLife, Carnival Cruise Line, CarMax, Adobe, Zola, and much more. In 2022 her debut New York Times bestselling book, "RICH AF" (released 2023) was sold in a seven-figure publishing deal to Portfolio, a division of Penguin Random House.





How Brands Can Walk the Talk

Moderator:

Brian Buckley, Senior Vice President and Chief Marketing Officer, Nasdaq

Speakers:

Gonzalo Bruj3, Global CEO, Interbrand

Erin Morgan Gore, SYPartners

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How Brands Can Walk the Talk

Brian Buckley

Senior Vice President and Chief Marketing Officer, Nasdaq

As CMO, Brian leads Nasdaq's global marketing and communications function. He also sits on the company's strategy team, which is responsible for the planning and execution of Nasdaq's corporate strategy. He is responsible for global communications, marketing, website and digital, brand, content, and the Nasdaq foundation. Brian's team partners across the company to ensure that they connect the dots between businesses to unify the customer experience, drive revenue growth and operationalize Nasdaq's purpose of inclusive economic growth.

Brian was most recently a partner at Brunswick Group in its financial institutions group in London and New York, advising some of the world's largest financial institutions on transaction communications, crisis management, and IR, including Allied Irish Bank on its post-crisis stock market flotation in Dublin and London. Over his twenty-year career, he has worked at Lloyds Bank, Morgan Stanley, and the Chicago Board of Trade.

Brian grew up in Portrane, Dublin, where his parents and siblings still reside. His paternal grandfather hailed from Limerick, and his other grandparents were Dublin born and raised. He holds an MA in Politics from Queen's University Belfast and a BSc. Management from Dublin Institute of Technology. He resides in Nashville, TN, with his wife, Katie, and three kids, Lorenza (9), Miriam (7), and Violet (6).



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How Brands Can Walk the Talk

Gonzalo Bruj3

Global CEO, Interbrand

Gonzalo is Global CEO at Interbrand. He is responsible for the overall direction, strategy and growth of the company around the world. Bruj3 is also Global President since February 2021, leading day-to-day operations of Interbrand whilst maintaining leadership of the company's growth agenda, which builds off his highly successful tenure as Global Chief Growth Officer. Prior to that, he spent more than fifteen years scaling the Interbrand business in Europe, Latin America and the Middle East.

Having partnered with a variety of leading global businesses to solve strategic brand, marketing and communication challenges, Bruj3 is passionate about helping companies in all sectors drive growth. He has advised many of the world's best-known brands, including Axa, Huawei, Iberia, LATAM, Lenovo, Renault, Santander, Uber, and Volkswagen Group.

Additionally, Bruj3 is a visiting professor at several business schools, including IE Business School, the University of Navarra and formerly at the LVMH Academy. He is the author of several top-selling brand books, including The Secrets of Luxury, Managing Brands in Fashion, The New Generation of Value, and Lanmarq.

Before joining Interbrand, Gonzalo was the Managing Director for Futurebrand and Executive Vice-President and Director of Green Team Advertising in New York.

Gonzalo holds a BA in Communications, Political Science and Sociology from Wheaton College, Norton, MA. He also attended Harvard, MA, the American University of Paris and the College for International Studies in Madrid, in affiliation with Bentley College, Waltham, MA.



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How Brands Can Walk the Talk

Erin Morgan Gore

Partner, SYPartners

Erin Morgan Gore has dedicated her career to helping great leaders propel purpose-driven growth. At SYPartners, she's partnered with leadership at Starbucks, the Schultz Family Foundation, Georgetown University, Chief, NBCU, Girl Effect, and others, to use creativity and human-centered approaches to elevate strategies and potential.

Before joining SYPartners, Erin was Head of Business Development and Partnerships at Purpose, and also headed their nonprofit practice, leading work on topics ranging from gun safety to climate change. Erin has also held leadership roles at The Bridgespan Group and Boston Consulting Group, where she helped launch BCG's Social Impact Practice Group. She began her career at Bain & Company, and her experience includes work across sectors, including retail, technology, hospitality, and education.

Erin has written extensively on innovation and strategy for publications including the Stanford Social Innovation Review, and teaches graduate courses on strategy as an Adjunct Professor at Columbia University. Her work has been featured in The New York Times, Fast Company, and The Washington Post, among others, and her work received the Fast Company Innovation by Design Award in 2014.

Erin has an Economics degree from The Wharton School, and an English degree from the University of Pennsylvania, where she graduated Magna Cum Laude. She holds a Masters degree in Development Studies from the University of Cambridge.





Building Tomorrow's Ecosystem

Moderator:

Nicola Corzine, Founding CEO, Nasdaq Entrepreneurial Center

Speakers:

Max Crowley, Director, Evidence-to-Impact Collaborative

Ross Devol, President & CEO at Heartland Forward

Zaz Floreani, Partner, FirstMile Ventures

Taha Laique, Executive Director, Venture & Growth Capital Markets, JP Morgan

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Building Tomorrow's Ecosystem

Nicola Corzine

Founding CEO, Nasdaq Entrepreneurial Center

Nicola has over 18 years of strategic business and entrepreneurial thought leadership experience including serving as Deal Manager for the Band of Angels, America's most established leading tech angel network, a position she held for 10 years. During her time at Band she helped support the funding of over 120 deals in more than 90 unique companies. She also served as Partner in the 2009 Acorn Fund and helped build the first open seed capital network, where entrepreneurs seeking angel financing could apply for funding, regardless of network connections or previous success. She was an early advisor to Startup America and helped advance numerous academic, domestic and international angels groups formation during her time at the Band.

Prior to Band of Angels, Nicola was the founder of Financing Partners, an educational organization that supported shared learning and networks to both entrepreneurs and investors to enable them to reach their mutual objectives. Before this, she was part of three startup companies in the US and UK ranging from stand alone to venture-backed companies. Having seen the journey from so many sides, she is passionate about ensuring that all founders have access to the right expert and peer-support networks that can help them achieve their vision for success and sustain themselves in the marathon of the entrepreneurial journey.

Nicola is a frequent speaker on angel investing, technology trends and seed financing at universities including Stanford, Wharton, Lehigh University, Duke, and various national conferences. Nicola serves as an Advisory Board member with the Nasdaq Center for Board Excellence, shaping its strategic direction, and providing high-value information and objective guidance with respect to insights, introductions to key individuals and organizations, and future initiatives.



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Building Tomorrow's Ecosystem

Max Crowley

Director, Evidence-to-Impact Collaborative

Dr. Crowley is a prevention scientist investigating how to optimize investments in healthy development and well-being. This work sits at the intersection of social policy, prevention science and public finance. His program of research is motivated by a desire to increase the use of cost-effective, evidence-based preventive strategies to improve the lives of children and families. To accomplish this, his work aims to (1) strengthen methods for benefit-cost analyses of preventive interventions, (2) optimize prevention strategies' impact and (3) develop best practices for how to translate these investments into evidence-based policy. In this manner, he seeks to not only understand the costs and benefits of prevention, but aim to develop better interventions and encourage them to be disseminated widely. Dr. Crowley is accepting graduate students and postdoctoral trainees for the upcoming academic year.



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Building Tomorrow's Ecosystem

Ross Devol

President & CEO at Heartland Forward

Ross DeVol is President and CEO, Heartland Forward. Heartland Forward's goal is to promote regional innovation and entrepreneurial ecosystems that foster job creation, wage gains, health and wellbeing and economic growth for the American Heartland. Heartland Forward pursues its mission through independent, data-driven research, action-oriented convenings, such as the Heartland Summit, and impactful policy recommendations and programs such as Connecting the Heartland and the Community Growth Program and Toolkit. Heartland Forward works with universities, colleges, the business community, economic development officials, public policy leaders and philanthropy to analyze resources supporting the startup community and identify workforce and talent gaps. DeVol has raised the profile of Heartland Forward through media engagement with quotes in the New York Times, Wall Street Journal, Economist and Axios and op-eds in the Dallas Morning News, Milwaukee Journal Sentinel and Des Moines Register as well as TV appearances on Bloomberg and throughout the heartland. Heartland Forward research on the economic savings attributable to rapid vaccine development and deployment was cited by Pfizer in their quarter earnings call and Intel's CEO announced their Ohio investment in two new chips plants at the White House as the "Silicon Heartland," based, in part, on the organization's research on reshoring manufacturing in the heartland. DeVol is former chief research officer for the Milken Institute where he spent nearly 20 years, an economic think tank headquartered in California. He oversaw research on international, national and comparative regional growth performance; access to capital and its role in economic growth and job creation; and health-related topics. He has been ranked among the "Superstars of Think Tank Scholars" by International Economy magazine.



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Building Tomorrow's Ecosystem

Zaz Floreani

Partner, FirstMile Ventures

Zaz Floreani is a Partner at FirstMile Ventures, where she leads the firm's investment efforts in Texas. FirstMile Ventures aims to be the first partner to ambitious founders building generational companies in the fastest-growing tech markets outside the coasts, starting with Colorado and Texas. The firm has invested in over 64 companies across two funds, seeding several unicorns. Zaz brings over 15 years of experience as a startup operator and investor to early-stage technology companies. Previously, she was a Principal at Next Coast Ventures, where she developed their pre-seed and seed investment platform and led investments in SaaS, Marketplaces, and Built World sectors. Prior to that, she spent nearly a decade in business development and corporate development roles at three venture-backed startups in Austin. Zaz holds an MBA and a Master's in Middle Eastern Studies from the University of Texas at Austin and a Bachelor's in History from UCLA.



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Building Tomorrow's Ecosystem

Taha Laique

Executive Director, Venture & Growth Capital Markets, JP Morgan

Taha Laique is an Executive Director on the Venture and Growth Capital Markets group leading the manager selection and due diligence function. He brings over a decade of experience in this area, having worked across allocators, consultants and asset managers. Prior to JPM, he was at SVB Capital as Director of Fund Due Diligence on the Fund of Funds strategy. Prior to that, he was with Mercer as a Senior Investment Consultant focused on Private Equity and Venture Capital. Prior to Mercer, Taha was a Director at White Oak Equity Partners, a \$250M GP stakes firm. He has also worked at the Canada Pension Plan Investment Board (CPPIB) and Castle Hall Alternatives within the manager selection and due diligence function. Taha started his career as a fixed income and interest rates derivatives trader. He holds a MA in Finance from McGill University and a BA in Psychology from the University of Western Ontario.





Putting Purpose into Practice

Moderator:

Jabari Young

Speaker:

Fawn Weaver, CEO and Founder of Uncle Nearest, Inc

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Putting Purpose into Practice

Jabari Young

Senior Writer and Editor, Forbes

Jabari Young is a senior writer at Forbes covering business and editorial lead of ForbesBLK. Previously, he covered sports business at CNBC, ranging from professional league media deals, sponsorships, labor agreements, and athlete portfolios. Before joining Forbes, Jabari worked at The Athletic, San Antonio Express-News, and Comcast SportsNet. A North Philadelphia native, Jabari graduated from Temple University in 2008, where he majored in journalism and communications



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Putting Purpose into Practice

Fawn Weaver

CEO and Founder of Uncle Nearest, Inc

Fawn Weaver has been a serial entrepreneur for more than 25 years. As the CEO and founder of Grant Sidney, Inc., she continues to grow her multimillion-dollar real estate and investment portfolios. Weaver is a popular TED speaker, a USA Today and two-time New York Times best-selling author, and has appeared in hundreds of popular magazines, radio, and morning shows around the world, including FOX Business, the TODAY Show, The New York Times, CBS This Morning, Good Morning America, CNBC, and The Washington Post. Her revealing How I Built This segment with Guy Raz on NPR had the internet abuzz for months, as did her 2024 Forbes Self-Made Woman profile.

Weaver is one of only five African American women to found and lead a \$1B+ company in U.S. history. She serves as the CEO of Uncle Nearest, Inc., a company she founded in 2016. Uncle Nearest Premium Whiskey is the fastest-growing American whiskey brand in U.S. history, the best-selling Black American-founded spirit brand of all time, and was the most award-winning Bourbon of 2019, 2020, 2021, 2022, and 2023. The super-premium brand has earned more than 1,200 awards and was named "World's Best" two years in a row. Her 458-acre Nearest Green Distillery is the seventh most visited distillery in the world.

She is certified as a Corporate Director by Harvard Business School, graduated summa cum laude from the University of Alabama, and holds an honorary Doctorate of Humanities from Bluefield State University. She serves on the board of Endeavor Group Holdings (NYSE: EDR).





Building a Better Tomorrow

Moderator:

Adena Friedman, Chair and CEO, Nasdaq

Speakers:

Allyson Felix, Olympian, Maternal Advocate, and Co-Founder of Saysh

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Building a Better Tomorrow

Adena Friedman

Chair and Chief Executive Officer, Nasdaq

Adena Friedman has been the Chief Executive Officer of Nasdaq since Jan. 1, 2017, and was appointed Chair of the Board of Directors on Jan. 1, 2023. She brings more than 20 years of industry leadership and expertise and is credited with significantly shaping Nasdaq's transformation into a leading global exchange and technology company serving the financial industry.

Prior to her current role as Chair and CEO, Adena held several senior leadership roles at Nasdaq, including President and COO, where she was responsible for the operations of the company's business segments with a focus on driving efficiency, product development, growth and expansion. She rejoined Nasdaq in 2014 after serving as Chief Financial Officer and Managing Director of The Carlyle Group from March 2011 to June 2014 and playing a critical role in taking the company public in May 2012.

Before Carlyle, Adena was a key member of Nasdaq's management team for over a decade, serving in a variety of roles, including head of the company's data products business, head of corporate strategy and Chief Financial Officer. She played an instrumental role in Nasdaq's acquisition strategy, overseeing the acquisitions of INET, OMX, and the Philadelphia and Boston Exchanges. She originally joined Nasdaq in 1993 as an intern.

Since December 2018, Adena has served as a Class B director for the Federal Reserve Bank of New York. In January 2024, Adena was elected to the Business Roundtable (BRT) Board of Directors and currently serves as the Chair of the BRT's Technology Committee. Since January 2020, Adena was elected to the Board of Directors of FCLTGlobal, a non-profit organization that researches tools to encourage long-term investing. In July 2020, Adena began her term as a member of the Vanderbilt University Board of Trust.

She earned a Bachelor of Arts degree in political science from Williams College in Massachusetts and a Master of Business Administration from Vanderbilt University's Owen Graduate School of Management.



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Allyson Felix

Olympian, Maternal Advocate and Co-Founder of Saysh

Allyson Felix reigns as the most decorated American Track & Field Olympian of all time. She officially retired from her competitive running career in the summer of 2022 with a mind-blowing thirty-one global medals across the Olympics and World Championships, and titles as both a World Record Holder and a Master's World Record Holder.

In 2020, Felix broke records after winning her bronze and gold medal at the Tokyo Olympics - her fifth and final Olympic games. She continued to make history during the games, by sporting racing spikes created by her company – lifestyle and footwear brand, Saysh – becoming the first Track & Field athlete to do so. Publicly launched post Games in June 2021, Saysh not only aims to create an encouraging and supportive community for women, but it also designs and manufactures athletic-inspired footwear made for and by women, unlike most brands, whose shoes are created based off of men's feet and footwear. Running in her own spikes on the largest stage in the world, Felix exemplified that she is about more than just medals – she was running for change, equity and acceptance for women and girls everywhere. In keeping with its mission to empower and serve women, Saysh sought out women-led, women-funded partners for the brand's Series A fundraising round, which brought in \$8 million and included the Gap Inc.-owned Athleta brand.

Current products include the Saysh One and The Felix Runner. Past launches have included the Saysh Slide and the Saysh Two and Scarf along with various limited edition collabs of the Saysh One. Saysh is sold online and at various retailers including Kith, Footlocker, and Athleta.

Off the track, Felix is a fierce advocate for maternity rights for all women. In 2019, she wrote an opinion piece for The New York Times that called out Nike, her former sponsor, for not providing guaranteed protections for pregnant athletes and new moms. (Felix gave birth to her daughter Camryn in 2018.) The public reaction to the piece put pregnancy discrimination in athletics in the spotlight, and the practice was heavily criticized. More female athletes came to Felix's side, offering up their stories. During the 2020 Olympics, Felix in partnership with Athleta, created the Power of She Fund: Child Care Grant – a fund to assist mom-athletes with childcare while competing at the games.

Felix has always been passionate about children and serves as a member of the Right To Play board hoping to raise awareness for underserved children in developing regions.

Felix currently resides in Los Angeles with her husband and daughter and is expecting a baby boy in April.

