

## FAQ for Briefing.com

**Q:** Who provides the content found in Nasdaq's Moving the Market area?

**A:** *The content is created and provided completely by Briefing.com. Their web address is [www.briefing.com](http://www.briefing.com).*

**Q:** Is Briefing.com real time news?

**A:** *No, Briefing.com is not real-time news. Briefing.com is Live analyses of the news, which provides insight on developments. Briefing.com does not cover every news item.*

**Q:** How often is the content in the Moving the Market area updated?

**A:** *Market Summary                      Every 5 minutes throughout the day*

*Stocks on the Move                      3 times a day                      9:50 AM, 12:10 PM, 4:05 PM each trading day*

*Sector Ratings                              Once a day                              4:05 PM each trading day*

*Not every sector will be updated every day but rather only on the day an update is issued.*

**Q:** How often is the content in the Upgrade/Downgrade area updated?

**A:** *Upgrades/Downgrades                      3 times a day                      9:50 AM, 12:10 PM, 4:35 PM*

**Q:** Why doesn't the consensus recommendations match the analyst recommendations in the Upgrades/Downgrades section?

**A:** *Consensus recommendations are an averaging of all available analyst recommendations. The analyst recommendations in the upgrade/downgrade area are single recommendation changes made by specific brokerage firms. Therefore, they are not the same.*

**Q:** The analyst information page has five categories of recommendations; strong buy, buy, hold, underperform and sell. The Upgrades/Downgrades section seems to have additional categories such as "recommend list". Why the difference?

**A:** *The data provider for the analyst information page receives the recommendations from brokerage firms and places each recommendation into one of five standard categories. The Upgrade/Downgrade section presents the recommendation in its original language, as received by the brokerage firm.*

**Q:** Why are there a number of different recommendations for one stock when there used to be only one consensus recommendation?

**A:** *Briefing.com presents every recommendation issued by any one of ninety major U.S. brokerage firms. A Consensus is simply an average of all the recommendations available.*

**Q:** What are the ninety major brokerage firms from which briefing.com receives its information?

**A:** *The list can be found here: [http://www.briefing.com/FreeServices/fs\\_brokinfo.htm](http://www.briefing.com/FreeServices/fs_brokinfo.htm)*

**Q:** Does Briefing.com provide every upgrade/downgrade for every U.S. company?

**A:** *No. The recommendation must come from one of ninety major U.S. Brokerage firms. Therefore, not all companies or all brokerage recommendations are covered. Briefing.com has selected among ninety of the largest firms to present (in their opinion) the most trusted recommendations.*