

## Nordic Investment Meeting

**Nordic Investment Meeting is an offering to Nordic companies listed on exchanges operated by The NASDAQ OMX Group. Your company's story will be visible by 800.000 investors and analysts in the Nordic Region and the rest of the world.**

The competition for attention and capital is tough. Regular meetings with analysts and journalists can lead to more attention and better understanding of a company. Nordic Investment Meeting offers an exclusive opportunity to increase awareness, visibility and liquidity. Becoming a regular participant at Nordic Investment Meeting, will bring a wide range of benefits:

- A direct channel to distribute updated company information, new business developments, Interim Reports and more.
- An excellent communication tool between company, investors and analysts.
- A way to keep IR consistent, which will build credibility and brand awareness.

Nordic Investment Meeting is an easy and cost-effective alternative for any size company, and the service provides a supporting channel to cover all of the important parties within the capital markets.

### **Webcast**

This is a Web-based service, which consist of a 20 minute company presentation in English. The recording takes place at any of our NASDAQ OMX offices and the presentation will be distributed the following day through our web channels.

### **Distribution**

- 250 000 worldwide users through Bloomberg network
- 100 000 users in the Nordic region through Hugin online
- 200 000 users in Sweden, Finland and Denmark through NordNet
- 100 000 users in Sweden, Finland and Denmark through E-Trade
- 75 000 analysts at ZoomDistribution network.
- NASDAQ OMX websites

### **Scheduled Nordic Investment Meetings:**

November 13, 2008 in Stockholm, Helsinki, Copenhagen and Reykjavik / IT and Telecom

May 21, 2009 in Stockholm, Helsinki, Copenhagen and Reykjavik / Health Care and Industrials

November 19, 2009 in Stockholm, Helsinki, Copenhagen and Reykjavik / Consumer Staples and Consumer Discretionary

For further information, please contact your NASDAQ OMX Account Manager or email [omxlistings@nasdaqomx.com](mailto:omxlistings@nasdaqomx.com)